

# Ronald Van der Hilst

*“For me, design is a language. I start by writing a text in which I crystallize for the client and myself what the lines of force will be. I translate what the client puts forward and requests into a project that fits like a custom-made suit - where I have shaped the style, the characteristics, and the forms into a single story, a harmonic whole. That is the concept.”*



Ronald Van der Hilst (1965) artista e paesaggista di origine olandese, si trasferì ad Anversa nel 1993, anno in cui la città era Capitale Culturale Europea. Inizialmente si concentrò sulla progettazione di giardini e paesaggi. Nonostante sia iniziato come un gioco, il tulipano è diventato un tema costante nel suo lavoro per ben dieci anni. Appassionato amante dei fiori già in tenera età, è rimasto colpito dalla storia meravigliosa eppur segreta di come il tulipano abbia compiuto il suo lungo percorso dalla culla natia nell'Asia centrale, passando da Istanbul, fino ad approdare ad Anversa nel 1562, dove fece il suo ingresso ufficiale in Europa addirittura trent'anni prima che il primissimo di questi bulbi fiorisse ad Amsterdam! Ha capito che, da olandese, non aveva mai avuto davvero la mente aperta verso questa icona floreale. Soltanto nel 2005 comincia a occuparsi di design di prodotti e da allora la sua collezione di “progetti di tulipani” ha incluso la creazione del vaso di cristallo per tulipani “Bulbe”, realizzato da Val Saint Lambert, aggiunto alla collezione di vasi per tulipani della regina Beatrice d'Olanda. I suoi vasi per tulipani sono stati esposti, inoltre, anche al Paleis Het Loo National Museum. Ha collaborato con alcuni designer di moda realizzando numerose fantasie di tulipani su abiti, ha pubblicato un libro, ha creato murali, rilievi, sculture, gioielli, scatole, lampadari, illustrazioni e cartoline, creazioni tutte accomunate dal tema del tulipano. Inoltre Ronald van der Hilst ha progettato scenografie di tulipani per i giardini storici del Rubens Museum, il Plantin Moretus Museum, il Den Brandt Castle e il Kalmthout Arboretum.

Ronald Van der Hilst (1965) dutch-born artist and landscape designer, moved to Antwerp in 1993 when the city was Cultural Capital of Europe. Initially he concentrated on designing garden and landscape projects. Although it started as a joke, the tulip has become a constant theme in his work for 10 years. As a passionate flower lover from early age, he was touched by the marvellous but hidden history of how the tulip made her way from its cradle in Central-Asia via Istanbul to Antwerp in 1562, where the tulip made its grand entry in Europe even 30 years before the first tulip flowered in Amsterdam! He realised that he - as a Dutchman - had never really had an open mind towards this icon flower. He only started in 2005 with product design and since then his collection of “tulip designs” includes the crystal tulip vase “Bulbe”, fashioned by Val Saint Lambert, which has been added to the tulip vase collection of the Dutch Queen Beatrix. His tulip vases have been exhibited in - amongst others - Paleis Het Loo National Museum. In collaboration with some fashion designers he made tulip drawings on clothes, published a book, created mural, reliefs, sculptures, jewellery, boxes, chandeliers, illustrations and postcards all with the tulip as a theme. Also, Ronald van der Hilst designed tulip settings for the historical gardens of the Rubens Museum, the Plantin Moretus Museum, Den Brandt Castle and the Kalmthout Arboretum.

Ronald Van der Hilst, portrait  
(photo by Maison Respen)

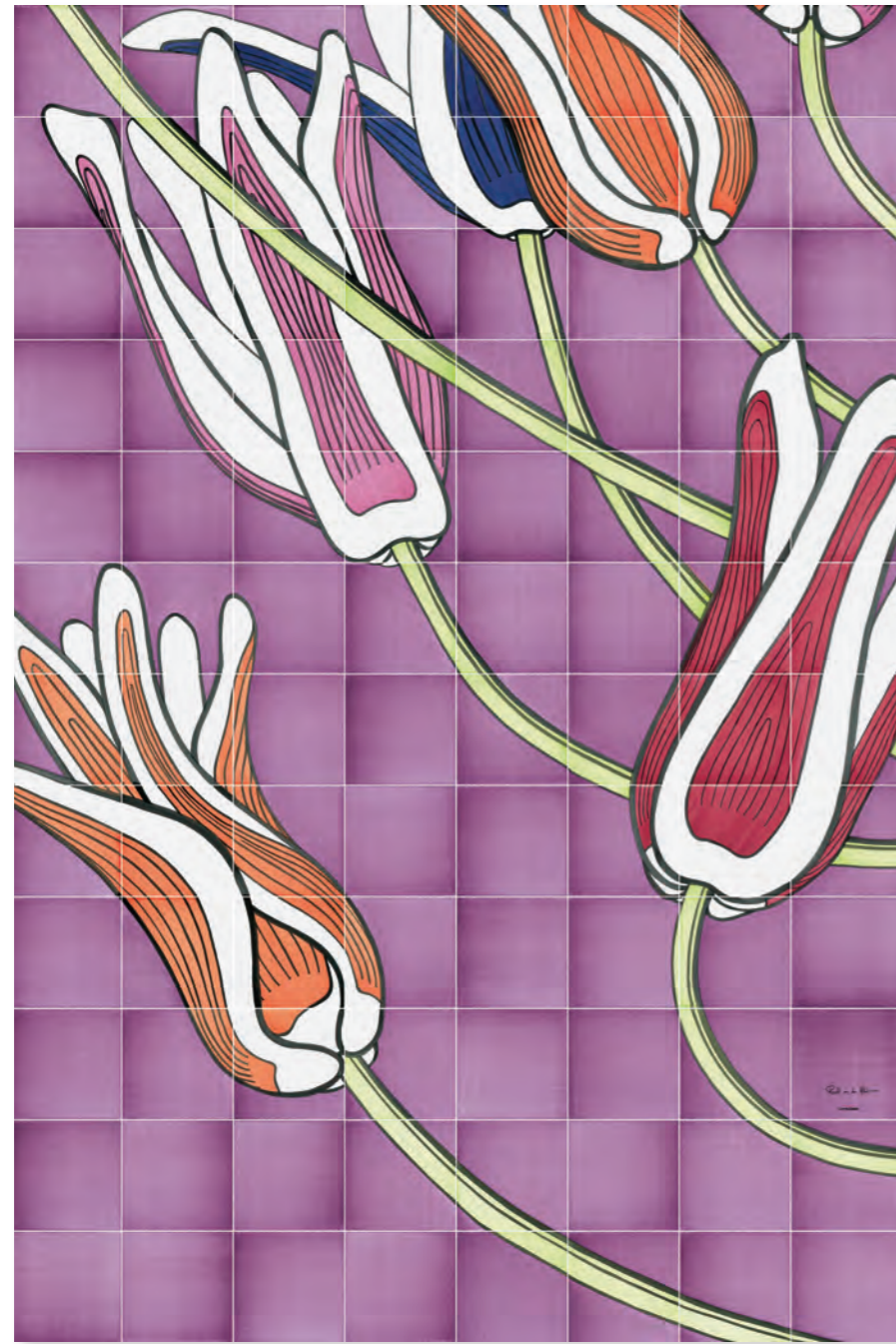
TULI-ART  
TULI-CHARME  
TULI-PONI  
TULI-POP  
TULI-TULI  
TULIPANI

RONALD VAN DER HILST

# TULI-ART

Pannello ceramico decorativo di grandi dimensioni, interamente eseguito a mano in tre varianti di colore su fondo bianco lucido e pennellato effetto seta, nel formato cm. 20x20. Composizione da 96 pezzi.

Large decorative ceramic panel, entirely hand made in three colour variations on a glossy white background with painted silk effect, in 20x20 cm format. Collection of 96 pieces.



TULI-ART 3 - cm.160x240 (64"x96")



SETA LILLA



RONALD VANDERHILST



# TULI-ART

TULI-ART

Panneau décoratif en céramique, de grandes dimensions, entièrement fait main en trois variantes de couleur sur fond blanc brillant et peint effet soie, format 20x20 cm. Composition de 96 pièces.

Большое декоративное панно из керамической плитки, полностью выполненное вручную в трех цветовых вариантах на белом глянцевом фоне и на распisanном вручную фоне с шелковым эффектом, на плитке формата 20x20 см. Композиция из 96 штук.



TULI-ART 1 - cm.160x240 (64"x96")



SETA NERO



RONALD VANDERHILST

RONALD VANDERHILST



Formato / Size / Format / Форматы  
cm. 20x20 (8"x8")

Pagina / Page 103  
**CONTRACT**, rivestimento / coating TULI-ART 3 (cm 160x240 - 64"x96"), Seta Lilla (cm 20x20 - 8"x8", info p. 102)

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**BAGNO / BATHROOM**, rivestimento / coating TULI-ART 1 (cm 160x240 - 64"x96")

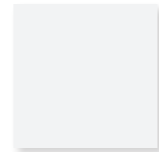
Pagina / Page 107  
**BAGNO / BATHROOM**, rivestimento / coating TULI-ART 2 (cm 160x240 - 64"x96"), Bianco Extra (cm 20x20 - 8"x8", info p. 250)

# TULI-ART

RONALD VANDERHILST



TULI-ART 2 - cm.160x240 (64"x96")



BIANCO EXTRA



# TULI-CHARME

TULI-CHARME

Quattro soggetti decorativi in bianco e nero di diverse dimensioni, interamente eseguiti a mano, su fondo lucido (Bianco Extra), nel formato cm. 20x20.

Tuli-Charme 1 composizione da 9 pezzi decorati.  
Tuli-Charme 2 composizione da 15 pezzi decorati.  
Tuli-Charme 3 composizione da 18 pezzi decorati.  
Tuli-Charme 4 composizione da 20 pezzi decorati.

Quatre décorations en noir et blanc de différentes dimensions, entièrement faites main sur fond brillant (Bianco Extra), format 20x20 cm.

Tuli-Charme 1 composition de 9 pièces décorées.  
Tuli-Charme 2 composition de 15 pièces décorées.  
Tuli-Charme 3 composition de 18 pièces décorées.  
Tuli-Charme 4 composition de 20 pièces décorées.

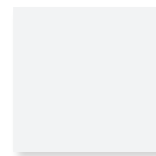
Четыре декоративных черно-белых сюжета разных размеров, полностью выполненные вручную на глянцевом фоне (Bianco Extra) формата 20x20 см.  
Композиция Tuli-Charme 1 из 9 декоративных элементов.  
Композиция Tuli-Charme 2 из 15 декоративных элементов.  
Композиция Tuli-Charme 3 из 18 декоративных элементов.  
Композиция Tuli-Charme 4 из 20 декоративных элементов.

Four decorative themes in black and white of various dimensions, created entirely by hand on a glossy background (Bianco Extra), in 20x20 cm format.

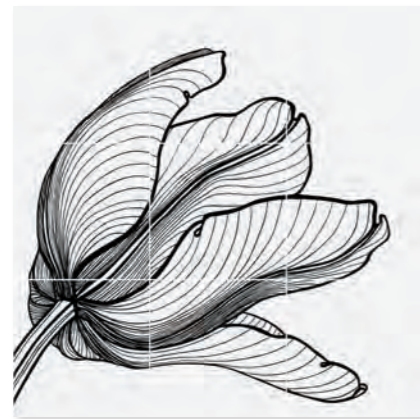
Tuli-Charme 1 collection of 9 decorated pieces.  
Tuli-Charme 2 collection of 15 decorated pieces.  
Tuli-Charme 3 collection of 18 decorated pieces.  
Tuli-Charme 4 collection of 20 decorated pieces



TULI-CHARME 2 - cm. 60x180 (24"x72")



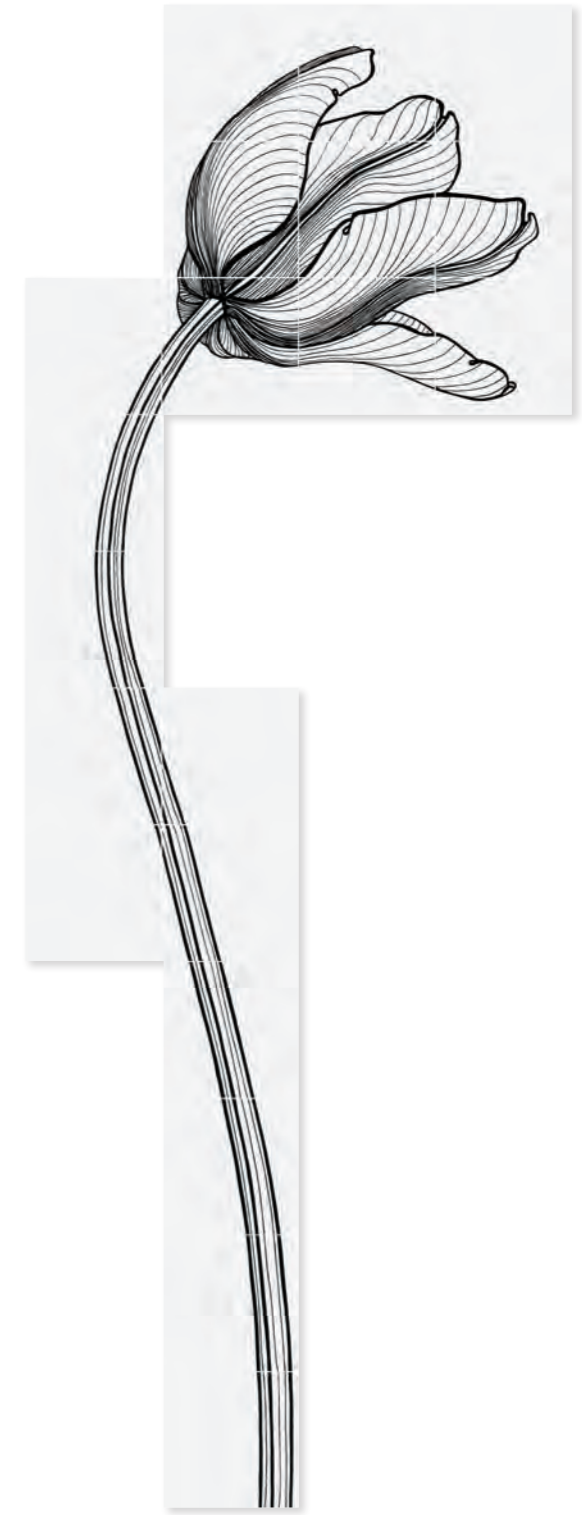
BIANCO EXTRA



TULI-CHARME 1 - cm. 60x60 (24"x24")



TULI-CHARME 3 - cm. 60x240 (24"x96")



TULI-CHARME 4 - cm. 80x220 (32"x88")

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**CUCINA / KITCHEN**, rivestimento / coating TULI-CHARME 1-2-3-4 (cm 20x20 - 8"x8"), Bianco Extra (cm 20x20 - 8"x8", info p. 250)

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**CUCINA / KITCHEN**, rivestimento / coating TULI-CHARME 2 (cm 20x20 - 8"x8"), Bianco Extra (cm 20x20 - 8"x8", info p. 250)

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**BAGNO / BATHROOM**, rivestimento / coating TULI-CHARME 1-4 (cm 20x20 - 8"x8"), Bianco Extra (cm 20x20 - 8"x8", info p. 250), pavimento e rivestimento / flooring and coating Palladiana 2 (cm 60x60 - 24"x24", info p. 12)



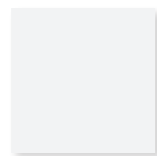
# TULI-PONI

Tre soggetti decorativi di diverse dimensioni, interamente eseguiti a mano su fondo lucido (Bianco Extra), nel formato cm. 20x20. Tuli-Poni 1 composizione da 6 pezzi decorati. Tuli-Poni 2 composizione da 18 pezzi decorati. Tuli-Poni 3 composizione da 24 pezzi decorati.

Trois décorations de différentes dimensions, entièrement faites main sur fond brillant (Bianco Extra), format 20x20 cm. Tuli-Poni 1 composition de 6 pièces décorées. Tuli-Poni 2 composition de 18 pièces décorées. Tuli-Poni 3 composition de 24 pièces décorées

Three decorative themes of various dimensions, created entirely by hand on a glossy background (Bianco Extra), in 20x20 cm format. Tuli-Poni 1 collection of 6 decorated pieces. Tuli-Poni 2 collections of 18 decorated pieces. Tuli-Poni 3 collections of 24 decorated pieces

Три декративных сюжета разных размеров, полностью выполненные вручную на глянцевом фоне (Bianco Extra) формата 20x20см. Композиция Tuli-Poni 1 из 6 декоративных элементов. Композиция Tuli-Poni 2 из 18 декоративных элементов. Композиция Tuli-Poni 3 из 24 декоративных элементов



BIANCO EXTRA



TULI-PONI 1  
cm. 20x120 (8"x48")



TULI-PONI 2  
cm. 40x180 (16"x72")



TULI-PONI 3  
cm. 60x160 (24"x64")

Formato / Size / Format / Форматы  
cm. 20x20 (8"x8")







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**BAGNO / BATHROOM**, rivestimento / coating TULI-PONI 1-2-3 (cm 20x20 - 8"x8"), Bianco Extra (cm 20x20 - 8"x8", info p. 250), pavimento / flooring Matrix 2 (cm 50x50 - 20"x20", info p. 272)

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**CUCINA / KITCHEN**, rivestimento / coating TULI-PONI 1-3 (cm 20x20 - 8"x8"), Tuli-Tuli 1 (cm 20x20 - 8"x8", info p. 122), Bianco Extra (cm 20x20 - 8"x8", info p. 250)

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**INGRESSO / ENTRANCE**, rivestimento / coating TULI-PONI 1-2-3 (cm 20x20 - 8"x8"), Bianco Extra (cm 20x20 - 8"x8", info p. 250), Colore&Colore B8 (cm 20x20 - 8"x8", info p. 234)

# TULI-POP

TULI-POP

Serie composta da 2 set di 24 piastrelle ciascuno, interamente pennellate a mano, nel formato cm. 20x20.  
Tuli-Pop 1: fiori colorati su fondo bianco lucido (Bianco Extra).  
Tuli-Pop 2: fiori colorati su fondo pennellato nero effetto seta (Seta Nero).  
Colore di fondo venduto singolarmente.

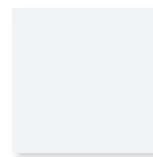
Series composed of 2 sets of 24 tiles each, entirely hand painted, in 20x20 cm format.  
Tuli-Pop 1: coloured flowers on a glossy white background (Bianco Extra).  
Tuli-Pop 2: coloured flowers on a black silk-effect painted background (Seta Nero). The background colour is sold separately.

Série consistant en 2 assortiments de 24 carreaux chacun, entièrement peints à la main, format 20x20 cm.  
Tuli-Pop 1: fleurs colorées sur fond blanc brillant (Bianco Extra).  
Tuli-Pop 2: fleurs colorées sur fond peint en noir effet soie (Seta Nero). Couleur du fond vendue individuellement.

Серия состоит из 2 комплектов, полностью расписанных вручную на плитке формата 20 x 20 см (1 комплект – 24 плитки).  
Tuli-Pop 1: разноцветные цветы на белом глянцевом фоне (Bianco Extra).  
Tuli-Pop 2: разноцветные цветы на черном фоне, расписанном вручную с эффектом шелка (Seta Nero).  
Фоновый цвет продается отдельно.



TULI-POP 1



BIANCO EXTRA



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**BAGNO / BATHROOM**, rivestimento / coating TULI-POP 1 (cm 20x20 - 8"x8"), Bianco Extra (cm 20x20 - 8"x8", info p. 250)

Pagina / Page 121  
**CUCINA / KITCHEN**, rivestimento / coating TULI-POP 2 (cm 20x20 - 8"x8"), Seta Nero (cm 20x20 - 8"x8", info p. 120), pavimento / flooring Matrix 3 (cm 50x50 - 20"x20", info p. 272).

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# TULI-POP

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TULI-POP 2



SETA NERO

HAND MADE



# TULI-TULI

Due serie di decori floreali, ciascuna composta da 2 set di 12 piastrelle, interamente pennellate a mano su fondo bianco lucido (Bianco Extra) nel formato cm. 20x20.

Tuli-Tuli 1: fiori colorati su fondo bianco.  
Tuli-Tuli 2: fiori neri su fondo bianco.

Deux séries de décorations florales, consistant en 2 assortiments de 12 carreaux chacune, entièrement peints à la main sur fond blanc brillant (Bianco Extra), format 20x20 cm.

Tuli-Tuli 1: fleurs colorées sur fond blanc.  
Tuli-Tuli 2: fleurs noires sur fond blanc.

Two series of floral decorations, each composed of 2 sets of 12 entirely hand-painted tiles on a glossy white background (Bianco Extra) in 20 x 20 cm size.

Tuli-Tuli 1: coloured flowers on a white background.  
Tuli-Tuli 2: black flowers on a white background.

Две серии цветочного декора, каждая из которых состоит из 2 комплектов по 12 плиток, полностью расписанных вручную на белом глянцевом фоне (Bianco Extra), формата 20 x 20 см.

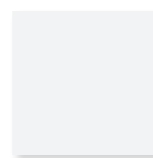
Tuli-Tuli 1: цветные цветы на белом фоне.  
Tuli-Tuli 2: черные цветы на белом фоне.



TULI-TULI 1A



TULI-TULI 1B



BIANCO EXTRA

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# TULI-TULI

TULI-TULI

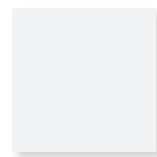
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TULI-TULI 2A



TULI-TULI 2B



BIANCO EXTRA

HAND MADE

Formato / Size / Format / Форматы  
cm. 20x20 (8"x8")



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**BAGNO / BATHROOM**, rivestimento / coating TULI-TULI 1A-1B  
(cm 20x20 - 8"x8"), Colore&Colore B3 (cm 20x20 - 8"x8", info  
p. 234), Colore&Colore B7 (cm 10x40 - 4"x16", info p. 234)  
pavimento / flooring Matrix 11 (cm 50x50 - 20"x20", info p. 272)

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**CUCINA / KITCHEN**, rivestimento / coating TULI-TULI 2A-2B  
(cm 20x20 - 8"x8"), Bianco Extra (cm 20x20 - 8"x8", info p. 250)

# TULIPANI

Set floreale composto da cinque pezzi decorati, interamente eseguiti a mano, in tre varianti di colore sul formato cm. 20x100. La serie si completa con le relative tinte unite di fondo nello stesso formato e due pezzi speciali: una piastrella di cm. 20x20 da utilizzare come base ed un terminale di rivestimento "clever" cm. 1x20. Tutti gli elementi sono pennellati a mano in finitura opaca.

Série florale composée de cinq pièces, entièrement décorées à la main, en trois coloris différents sur le format 20x100 cm. La série est complétée par les teintes unies des fonds dans le même format et par deux pièces spéciales: un carreau de 20x20 cm à utiliser comme base et une pièce de finition « clever » de 1x20 cm. Tous les éléments sont peints à la main en finition matt.

Floral set (20x100 cm) comprising five entirely handmade decorated pieces produced in three colour variants. The series is completed with a matching self-coloured background in the same format and two special pieces: a base tile (20x20 cm) and a "clever" terminal cover (1x20cm). All elements are hand painted with an opaque finish.

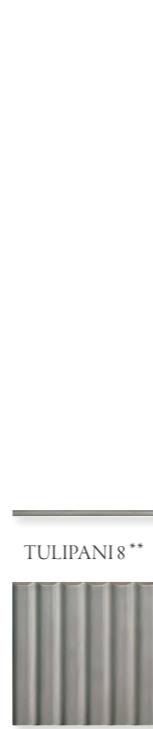
Цветочный комплект, состоящий из пяти декорированных сюжетов, полностью расписанных вручную в трех цветовых вариантах в формате 20x100 см. Коллекция дополняется сочетающейся фоновой плиткой в том же формате и двумя специальными деталями: плиткой 20x20 для использования в качестве базы и облицовочным бордюром "clever" формата 1x120 см. Все элементы расписаны вручную и обладают матовой отдавкой.



TULIPANI 1 - cm. 100x100 (40"x40")



TULIPANI 4



TULIPANI 8 \*\*



TULIPANI 6 \*

HAND MADE

Formato / Size / Format / Форматы  
cm. 20x100 (8"x40")  
\* cm. 20x20 (8"x8") - \*\* cm. 1x20 (1/2"x8")



# TULIPANI

TULIPANI



TULIPANI 2 - cm. 100x100 (40"x40")



TULIPANI 5



TULIPANI 9\*\*



TULIPANI 3 - cm. 100x100 (40"x40")



TULIPANI 4



TULIPANI 8\*\*



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HAND MADE

Formato / Size / Format / Форматы  
cm. 20x100 (8"x40")  
\* cm. 20x20 (8"x8") - \*\* cm. 1x20 (1/2"x8")

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**BAGNO / BATHROOM**, rivestimento / coating TULIPANI 1-4  
(cm 20x100 - 8"x40"), TULIPANI 6 (cm 20x20 - 8"x8"), TULIPANI 8  
(cm 1x20 - 1/2"x8")

Pagina / Page 130-131  
**CONTRACT**, rivestimento / coating TULIPANI 2-5 (cm 20x100  
- 8"x40"), TULIPANI 7 (cm 20x20 - 8"x8"), TULIPANI 9 (cm 1x20 -  
1/2"x8")

Pagina / Page 129  
**CUCINA / KITCHEN**, rivestimento / coating TULIPANI 3 (cm 20x100 - 8"x40"), TULIPANI 6 (cm 20x20 - 8"x8"), TULIPANI 8 (cm 1x20 - 1/2"x8")

