

PRODUCT BOOK / 17
SPECIAL EDITION
SEPTEMBER

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**BELLA PER
SEMPRE**

FOREVER
BEAUTIFUL



BLUTECH - BEIGE LAPPATA RTT
cm 90x90 36"x36" / 11 mm

Blustyle è il brand che propone la qualità di Cotto d'Este con soluzioni più semplici a spessore tradizionale in cui la cura del dettaglio, la garanzia delle migliori materie prime, un'estetica distintiva e il rispetto dell'ambiente sono gli ingredienti fondamentali.

Blustyle è creatività, esperienza e tecnologia avanzata. È un team di professionisti specializzati nella realizzazione di prodotti innovativi e di qualità superiore. È la certezza di avere le migliori proposte in gres porcellanato accessibili a tutti.

I prodotti Blustyle sono garantiti fino a 20 anni. Rimangono belli e resistono nel tempo. È un grande piacere per noi potervi offrire questa certezza, è il nostro impegno ed un motivo in più per sceglierci.

The logo for Blustyle by Cotto d'Este. The word "Blustyle" is written in a bold, dark blue sans-serif font, with a light blue vertical bar behind the letter 'y'. Below "Blustyle" is the text "by COTTO D'ESTE" in a smaller, dark blue sans-serif font. To the right of "by COTTO D'ESTE" are three horizontal lines of varying lengths, colored in light blue and dark blue.

Blustyle[®]
by COTTO D'ESTE

Blustyle is the brand that offers the quality of Cotto d'Este with simpler solutions in standard thickness, in which attention to detail, high quality raw materials, a distinctive aesthetic appeal and respect for the environment are the fundamental ingredients. Blustyle is creativity, experience, and advanced technology; a team of professionals specialized in the creation of innovative and high quality products. It is the guarantee that the best porcelain stoneware products are affordable to everyone.

Blustyle products are guaranteed for 20 years. They maintain their beauty and withstand wear and tear over time. It is our great pleasure to provide our clients with this certainty. It is our promise and another reason to choose us.

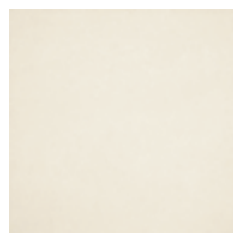


CENERE JUTA RTT
cm 30x60 12"x24" / 11 mm

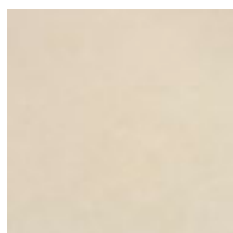
BLUTECH



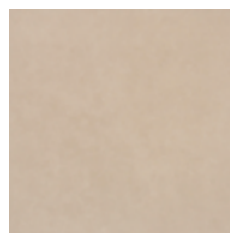
UNIQUE ELEGANCE



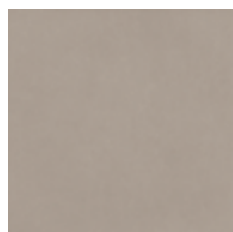
BIANCO



AVORIO



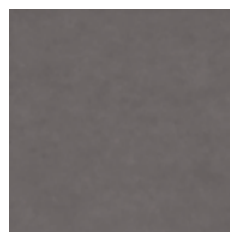
BEIGE



CEMENTO



CENERE



ANTRACITE

FINITURE / FINISHING

RETTIFICATA CON ROMPIFILO
RECTIFIED AND CHAMFERED

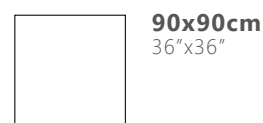
SPESSORE / THICKNESS

11mm

SUPERFICIE / SURFACE

Naturale
Lappata
Perlata
Levigata (spessore/thickness 10,5mm)

FORMATI / SIZES



11mm

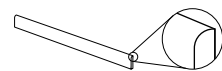
Juta



PEZZI SPECIALI / SPECIAL PIECES

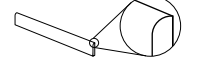
Naturale
Lappata
Perlata
Levigata

Battiscopa
Skirting tile



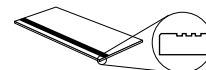
90x8cm
36"x3 1/8"

Battiscopa
Skirting tile



60x8cm
24"x3 1/8"

Gradino Line
Step Tread Line



45x90cm
18"x36"

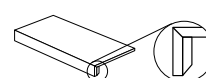
Gradino Line
Step Tread Line



30x60cm
12"x24"

Juta

Gradino Plus
Step Tread Plus



30x60x4cm
12"x24x1 1/4"

GARANZIA / GUARANTEE



RESIDENZIALE E PUBBLICO
RESIDENTIAL AND PUBLIC
NATURALE - LAPPATA - JUTA

MADE IN ITALY



RESIDENZIALE
RESIDENTIAL
PERLATA - LEVIGATA

MADE IN ITALY

Disponibile in 14mm su richiesta, per lotti minimi di 8.000 mq.
Available in 14mm on request for minimum order quantity of 8.000 Sqm



BIANCO PERLATA RTT
cm 60x60 24"x24" / 11 mm





ANTRACITE NATURALE RTT
cm 90x90 36"x36" / 11 mm

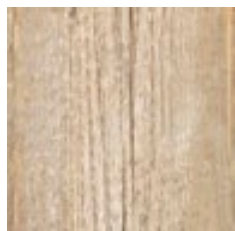




ASPEN
cm 20x120 8"x48" / 10,5 mm

COUNTRY

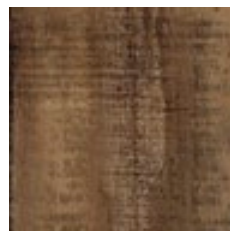
LAND OF WOOD



ASPEN



CREEK



VERMONT

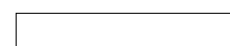
SPESSORE / THICKNESS

10,5mm

SUPERFICIE / SURFACE

Naturale

FORMATI / SIZES

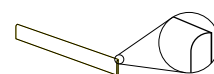


20x120cm
8"x48"

PEZZI SPECIALI / SPECIAL PIECES

Battiscopa
Skirting tile

Naturale



60x10cm
24"x4"

GARANZIA / GUARANTEE



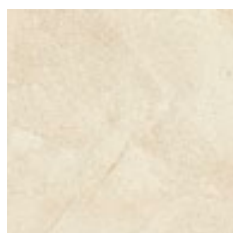
RESIDENZIALE E PUBBLICO
RESIDENTIAL AND PUBLIC



STONE BEACH NATURALE RTT
cm 90x90 36"x36" / 11 mm

LIVING STONES

NATURAL STYLE



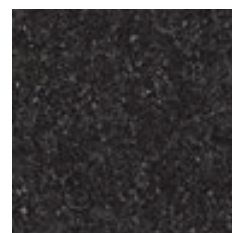
LIGHT CREAM



STONE BEACH



BASALT GREY







BLUE ORIGIN

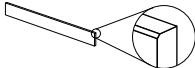
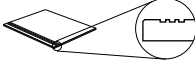

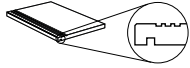
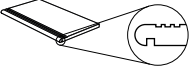
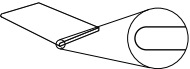
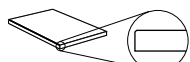
FINITURE / FINISHING

RETTIFICATA CON ROMPIFILO (Eccetto 20mm Grip Standard)
RECTIFIED AND CHAMFERED (Except for 20mm Grip Standard)

SPESSORE / THICKNESS SUPERFICIE / SURFACE FORMATI / SIZES

10mm	Naturale Lappata		60x60cm 24"x24"
11mm	Naturale Lappata		90x90cm 36"x36"
			45x90cm 18"x36"
20mm	Grip Standard Grip Rettificata		60x60cm 24"x24"

PEZZI SPECIALI / SPECIAL PIECES

10mm	Battiscopa con bisello Skirting tile with bevelled edge		60x5,5cm 24"x2 1/8"
	Gradino Line Step Tread Line		45x32,5cm 18"x12 3/4"
20mm	Elemento griglia Grill component		60x15cm 24"x6"
	Gradone costa retta rigato con gocciolatoio Step tread straight edge with grooves and drip flap		60x30cm 24"x12"
	Gradone costa toro rigato con gocciolatoio Bullnose-Step tread with grooves and drip flap		60x30cm 24"x12"
	Gradone costa toro Step tread with bullnose		60x30cm 24"x12"
	Gradone costa retta Step tread straight edge		60x30cm 24"x12"

GARANZIA / GUARANTEE



RESIDENZIALE E PUBBLICO
 RESIDENTIAL AND PUBLIC

MADE IN ITALY



AMBOISE LAPPATA RTT
modulo "B" / 10 mm

CHÂTEAU ROYAL

PIERRE NOBLE



AMBOISE



FONTAINEBLEAU

FINITURE / FINISHING

RETTIFICATA CON ROMPIFILO (Solo Lappata)

RECTIFIED AND CHAMFERED (Only Lappata)

SPESSORE / THICKNESS

10mm

SUPERFICIE / SURFACE

**Naturale
Lappata**

FORMATI / SIZES



60x60cm
24"x24"



40x60cm
16"x24"



40x40cm
16"x16"

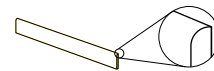


20x40cm
8"x16"

PEZZI SPECIALI / SPECIAL PIECES

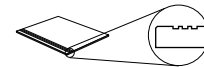
**Naturale
Lappata**

Battiscopa
Skirting tile



60x10cm
24"x4"

Gradino Line
Step tread Line



32,5x40cm
12¾"x16"

GARANZIA / GUARANTEE



RESIDENZIALE E PUBBLICO
RESIDENTIAL AND PUBLIC



STORE-18 NATURAL RTT
cm 90x90 36"x36" / 11 mm

CONCRETE JUNGLE

ENJOY THE CITY



ATELIER-25



FACTORY-56



STORE-18



PUB-49

FINITURE / FINISHING

RETTIFICATA CON ROMPIFILO
RECTIFIED AND CHAMFERED

SPESSORE / THICKNESS

10mm

SUPERFICIE / SURFACE

**Natural
Honed**

FORMATI / SIZES



60x60cm
24"x24"



30x60cm
12"x24"

11mm

**Natural
Honed**

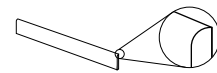


90x90cm
36"x36"

PEZZI SPECIALI / SPECIAL PIECES

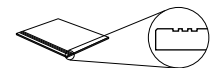
**Natural
Honed**

Battiscopa
Skirting tile



60x10cm
24"x4"

Gradino Line
Step tread Line



32,5x45cm
12³/₄"x18"

GARANZIA / GUARANTEE



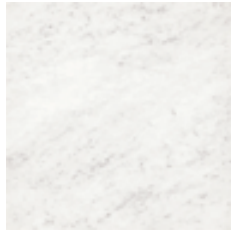
RESIDENZIALE E PUBBLICO
RESIDENTIAL AND PUBLIC



EMPERADOR GLOSSY RTT
cm 73x73 29"x29" / 11 mm

MARMORIS

THE ELEGANCE OF MARBLES



CARRARA



PALISSANDRO



SIERRA



EMPERADOR

FINITURE / FINISHING

RETTIFICATA CON ROMPIFILO
RECTIFIED AND CHAMFERED

SPESSORE / THICKNESS

11mm

SUPERFICIE / SURFACE

Silk

FORMATI / SIZES



75x75cm
30"x30"



37,5x75cm
15"x30"

11mm

Glossy



73x73cm
29"x29"

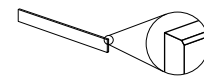


36,5x73cm
14½"x29"

PEZZI SPECIALI / SPECIAL PIECES

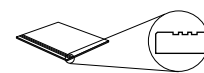
Silk

Battiscopa
Skirting tile



75x5,5cm
30"x2½"

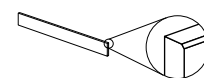
Gradino Line
Step tread Line



32,5x37,5cm
12¾"x15"

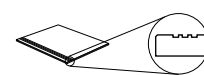
Glossy

Battiscopa
Skirting tile



73x5,5cm
29"x2½"

Gradino Line
Step tread Line



32,5x36,5cm
12¾"x14½"

GARANZIA / GUARANTEE









RESIDENZIALE E PUBBLICO
RESIDENTIAL AND PUBLIC
SILK



PUBBLICO
PUBLIC
SILK
RESIDENZIALE
RESIDENTIAL
GLOSSY

Bla UGL

Conforme - In compliance with:
ISO 13006-G
EN 14411-G
ANSI A137.1

	 RESISTENZA ALLO SCIVOLAMENTO SLIP RESISTANCE	 CARICO DI ROTTURA (S) Valore medio BREAKING STRENGTH (S) Average value	 RESISTENZA ALL'ABRASIONE PROFONDA Valore medio DEEP ABRASION RESISTANCE Average value	 VISIBILITÀ DELLE IMPRONTE TREAD MARK VISIBILITY	 FACILITÀ DI PULIZIA CLEANING EASINESS	 STONALIZZAZIONE DESHADING
	DIN 51130	ISO 10545-4	ISO 10545-6	Metodo Blustyle Blustyle method	Metodo Blustyle Blustyle method	ANSI A137.1
BLUTECH naturale	R10	3.900 N	123 mm ³	B	2	V2
BLUTECH lappata	R9	3.900 N	123 mm ³	B	2	V2
BLUTECH perlata	-	3.900 N	123 mm ³	B	2	V2
BLUTECH levigata	-	3.500 N	123 mm ³	A	1	V2
BLUTECH juta	R11	3.900 N	123 mm ³	B	2	V2
COUNTRY	R10	2.500 N	145 mm ³	A	1	V4
LIVING STONES naturale	R10	3.000 N 11mm 2.500 N 10mm	145 mm ³	A Blue Origin, Basalt Grey B Light Cream, Stone Beach	1 Blue Origin, Basalt Grey 2 Light Cream, Stone Beach	V2
LIVING STONES lappata	-	3.000 N 11mm 2.500 N 10mm	145 mm ³	A Blue Origin, Basalt Grey B Light Cream, Stone Beach	1 Blue Origin, Basalt Grey 2 Light Cream, Stone Beach	V2
LIVING STONES grip	R11	13.600 N	145 mm ³	B	2	V2
CHÂTEAU ROYAL naturale	R11	2.500 N	145 mm ³	B	2	V3
CHÂTEAU ROYAL lappata	R9	2.500 N	145 mm ³	B	2	V3
CONCRETE JUNGLE natural	R10	3.000 N 11mm 2.500 N 10mm	145 mm ³	B	2	V3
CONCRETE JUNGLE honed	R9	3.000 N 11mm 2.500 N 10mm	145 mm ³	B	2	V3
MARMORIS glossy	-	3.000 N	145 mm ³	C*	3*	V2
MARMORIS silk	-	3.000 N	145 mm ³	A**	1**	V2

* Consigliato per pavimenti in ambienti residenziali / Recommended for residential floors

** Consigliato per pavimenti in ambienti residenziali e commerciale leggero / Recommended for flooring in residential and low-traffic commercial spaces

CARATTERISTICHE TECNICHE
TECHNICAL CHARACTERISTICS

IL NOSTRO GRUPPO

OUR GROUP



LEA
CERAMICHE

COTTOD'ESTE
Nuove Superfici

FIORDO

Blustyle
by COTTOD'ESTE

MARGRES
CERAMIC TILES

LOVE
CERAMIC TILES

floridatile

Bellissimo
STILE ITALIANO

PANARIAGROUP. NEL TEMPO E NEL MONDO, L'ECCELLENZA CERAMICA

THROUGHOUT TIME AND
AROUND THE WORLD,
CERAMIC EXCELLENCE

Eccellere, nel mondo della ceramica di alta qualità, significa saper generare sempre prodotti a elevata componente tecnologica e impreziosirli con la massima attenzione estetica, con la cura di ogni dettaglio. Per soddisfare al meglio i gusti della fascia più elevata ed esigente del mercato, **Panariagroup** adotta da sempre la formula dell'eccellenza, unendo storica sapienza artigianale e attitudine all'avanguardia tecnologica. Con un impegno fondamentale ad agire e operare sempre con responsabilità.

Con oltre 40 anni di esperienza, **Panariagroup** è oggi una realtà internazionale con un cuore fortemente italiano, presente con 9 brand in oltre 120 paesi nel mondo grazie a una vasta e capillare rete commerciale.

*To excel in the world of high quality ceramics means knowing how to continuously create highly technological products and how to enhance them through the utmost attention to aesthetics and detail. **Panariagroup** has always adhered to the highest standards of excellence, combining its history of skilful artisan craftsmanship with cutting edge technology. This approach is intrinsically linked to a fundamental commitment to always act and operate responsibly.*

*With over 40 years of experience, **Panariagroup** is an international company with a strong Italian soul and an extensive sales network with 9 brands in over 120 countries all over the world.*

PANARIAgroup®

www.panariagroup.it




TOP SPONSOR

A hand is shown from the bottom left, holding a white rectangular board horizontally. The background is a soft-focus sunset or sunrise sky with warm tones of orange, yellow, and light blue. A dark blue rectangular frame is overlaid on the image, with its top-left corner cut off and its bottom-right corner cut off, framing the text.

LA RESPONSABILITÀ OLTRE LA SUPERFICIE

*RESPONSIBILITY
BELOW THE SURFACES*



Panariagroup realizza prodotti che incontrano la vita quotidiana di milioni di persone nel mondo, nelle case e negli ambienti pubblici; nasce da qui l'impegno fondamentale e imprescindibile a operare con responsabilità.

Da sempre all'avanguardia nel coniugare in modo sapiente bellezza, qualità e sostenibilità, Panariagroup si impegna quotidianamente per ridurre l'impatto ambientale dei suoi prodotti e stabilimenti. Per il Gruppo, inoltre, il principio dell'agire nel rispetto della sostenibilità abbraccia anche politiche e pratiche che coinvolgono e regolano gli impatti dell'organizzazione, a livello sia economico sia sociale.

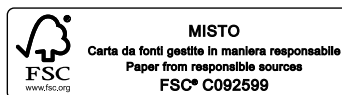
Per conoscere di più sull'impegno e sulle iniziative concrete di Panariagroup, è possibile consultare il Bilancio di Sostenibilità 2016, scaricabile qui www.panariagroup.it o richiedibile via mail a sustainability@panariagroup.it

Panariagroup manufactures products that are a part of the lives of millions of people all over the world, in homes and public spaces; this is the basis for the company's fundamental and essential commitment to operating responsibly.

Always at the forefront in its knowledge of combining beauty, quality and sustainability, Panariagroup makes every effort to reduce the environmental impact of its products and plants. For the Group, the principle of sustainability also embraces policies and practices that involve and govern the impacts of the organisation, both economically and socially.

To find out more about Panariagroup's commitment and specific initiatives, you can refer to the Sustainability Report 2016, which can be downloaded here at www.panariagroup.it or requested via email at sustainability@panariagroup.it

PANARIAgroup®



Blustyle Product Book Special Edition 09.2017

Art Direction
Group Marketing & Communications Panariagroup

Graphic Design
Group Marketing & Communications Panariagroup
Hoop

Blustyle[®] | BELLA
by COTTO D'ESTE | PER
SEMPRE

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blustyle.it - info@blustyle.it

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