

VariForm



POZZI-GINORI
Geberit Group

concept & styling
simonasilenzi studio
ha collaborato irene arescaldino

photo
gionata xerra

graphic design
chiara boselli studio

photo assistant
leonardo dugento

post production
pierpaolo mazzola

thanks to
alpi
matteo brioni
nemo lighting
zucchetti.kos



Pozzi-Ginori è storia dell'arte e del design italiani della porcellana da bagno. Le sue origini risalgono al 1735, quando il marchese Carlo Ginori dette inizio, fra i primi in Europa, alla creazione di splendidi manufatti in quel prezioso tipo di ceramica che allora era chiamato "l'oro bianco". La sua Manifattura di Doccia, a nord ovest di Firenze, divenne presto fra le massime d'Europa. Nel tempo, con la Ginori si fusero le altre manifatture ceramiche progressivamente in Italia: prima quella di Giulio Richard, poi la Società Ceramica Italiana di Laveno, quindi la Pozzi. Ognuna di queste, prima da sola, poi integrandosi alle altre, ha segnato le varie tappe della sapienza e della tecnologia italiane nella progettazione e nella realizzazione di prodotti sanitari in porcellana. Con l'iniziare e poi l'affermarsi dei metodi e della prassi dell'industrial design, fin dal 1918 grandi designer hanno contribuito a scandire tali tappe: Giò Ponti, Guido Andlovitz, Studio Nizzoli, Le Corbusier, Giovanni Gariboldi, Antonia Campi, Gae Aulenti, Paolo Tilche, Matteo Thun e Antonio Citterio. Pozzi-Ginori entra in Sanitec nel 1993, e continua la sua grande tradizione con immutata costante capacità innovativa.

Dal 2015 Pozzi-Ginori fa parte del Gruppo Geberit. Il Gruppo Geberit opera a livello globale ed è uno dei leader europei nel settore dei prodotti idrosanitari. Geberit opera come gruppo integrato con una forte presenza locale in molti paesi europei, fornendo un valore aggiunto unico quando si tratta di tecnologia e prodotti idrosanitari e ceramiche bagno.

Pozzi-Ginori represented the history of Italian art and design in bathroom ceramics. Its origins date to 1735, when Marquess Carlo Ginori was one of the first people in Europe to begin manufacturing splendid object in a precious grade of ceramics they used to call "white gold". His Doccia Factory northwest of Florence quickly became one of the largest in Europe. Over time, Ginori merged with other ceramic manufacturers that progressively sprang up in Italy: first, there was Giulio Richard, then the Laveno Italian Ceramic Company, and finally Pozzi. Each manufacturer began on its own, then merging with the other, as they established milestone in Italian technology and expertise in the design and creation of bathroom ceramic products. As the methods and practices of industrial design originated and then asserted themselves, great designers have helped articulate various stages since 1918: Giò Ponti, Guido Andlovitz, Studio Nizzoli, Le Corbusier, Giovanni Gariboldi, Antonia Campi, Gae Aulenti, Paolo Tilche, Matteo Thun and Antonio Citterio. After entering the Sanitec Group in 1993, Pozzi-Ginori has continued this grand tradition with its unchanging, constant capacity to innovate. From 2015 Pozzi-Ginori is part of the Geberit Group. The globally operating Geberit Group is a European leader in the field of sanitary products. Geberit operates as an integrated group with a very strong local presence in most European countries, providing unique added value when it comes to sanitary technology and bathroom ceramics.

I dati e le caratteristiche indicate non impegnano la Geberit Marketing e Distribuzione SA che si riserva il diritto di apportare delle modifiche ritenute opportune senza obbligo di preavviso e sostituzione.

The data and characteristics indicated in this catalogue do not bind Geberit Marketing e Distribuzione SA, which reserves the right to make the necessary modifications without notice or product replacement.

VariForm

geometrie del lavabo d'arredo.

rotondo, ovale, ellittico e rettangolare: in quattro forme universali sono realizzati i lavabi della serie VariForm. la loro geometrica essenzialità, la varietà di dimensioni e tre differenti possibilità di installazione ne consentono la più razionale collocazione nello spazio ampliando la libertà di personalizzare le soluzioni progettuali. ricchezza di gamma e varietà di forme che entrano in facile sintonia con molteplici ambienti bagno. con le nostre scelte estetiche.

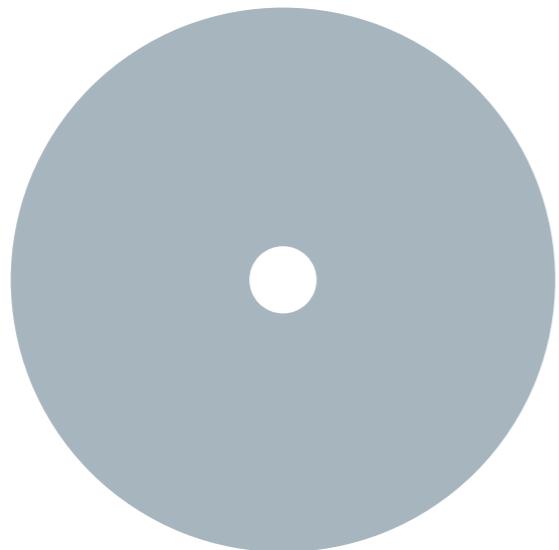
la perfetta linearità del design è fatta per esaltare la funzionalità dei lavabi. nel segreto delle forme dai profili sottili c'è la solida qualità della tecnologia costruttiva Pozzi Ginori. VariForm: il lavabo d'arredo oggi.

designer washbasin shapes.

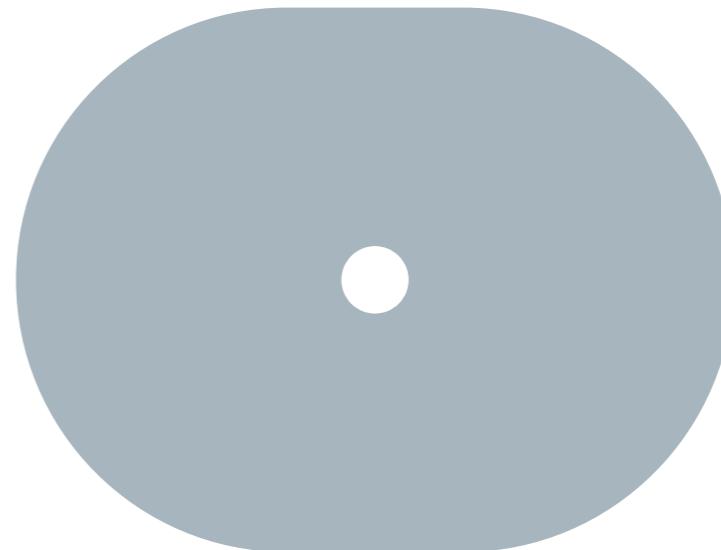
round, oval, elliptical or rectangular: the VariForm washbasin series includes four universal shapes. their essential lines, variety of sizes and the three different installation options allow for a more rational use of space, increasing the possibilities of personalized design solutions. the wide range and variety of shapes fit in easily with numerous types of bathrooms, and with our aesthetic preferences.

the perfect linearity of the design enhances the functionality of the washbasins. hidden within the slim profiles of the different shapes lies solid Pozzi Ginori construction technology.

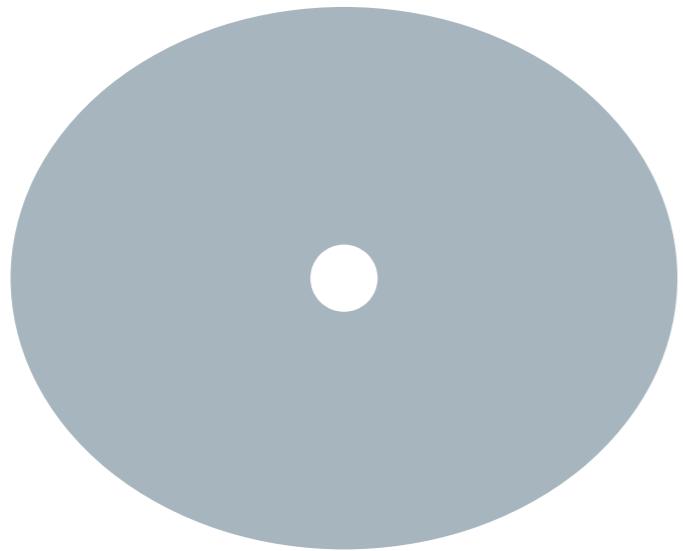
VariForm: today's designer washbasins.



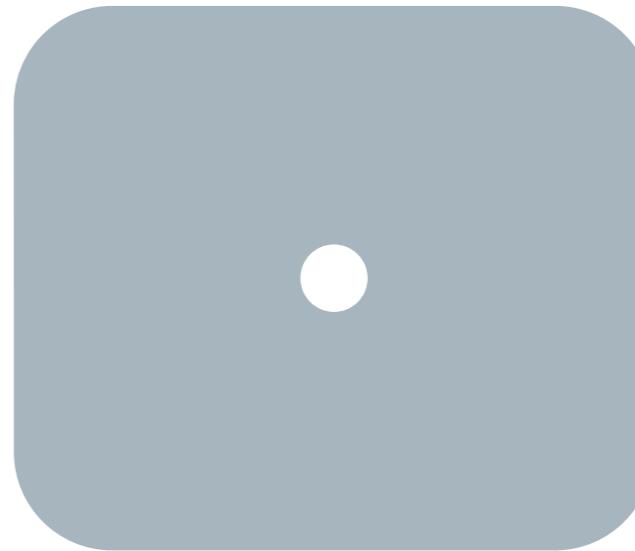
1.
lavabo tondo.
round washbasin.



3.
lavabo ellittico.
elliptical washbasin.



2.
lavabo ovale.
oval washbasin.



4.
lavabo rettangolare.
rectangular washbasin.

1

LAYON

Lavabi da appoggio
Lay-on washbasins



2

INSET

Lavabi soprapiano da incasso
In-set countertop washbasins

3

UNDER

Lavabi sottopiano da incasso
Under-countertop washbasins

LAY ON

lavabo da appoggio.

si presenta nella compiuta evidenza di forme e volume la soluzione da appoggio, ideale da installare su superfici a misura e mobili. il taglio del piano limitato al passaggio del sifone consente un'ottimale progettazione degli spazi. moltiplica le possibilità di scelta la disponibilità del lavabo con il piano rubinetteria. il profilo snello dei bordi esalta il design universale di un lavabo adattabile a diversi ambienti bagno. un elemento d'arredo nel senso pieno della parola.

lay-on washbasin.

to be installed on made-to-measure countertops and furniture, it comes in shapes and sizes ideal for lay-on solutions. the countertop is cut only for the insertion of the siphon, allowing for the best use of space and multiplying the available combinations of washbasin and taps to choose from. the slender edges enhance the universal design of a washbasin suitable for different types of bathrooms: a piece of furniture in the true sense of the word.





lavabo da appoggio rotondo 45 (500.769.01.3)

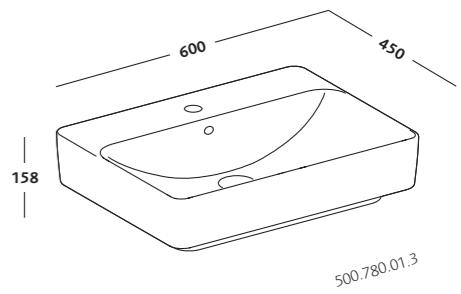
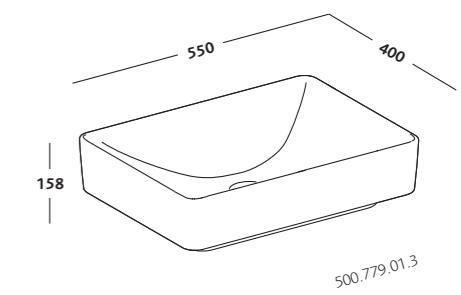
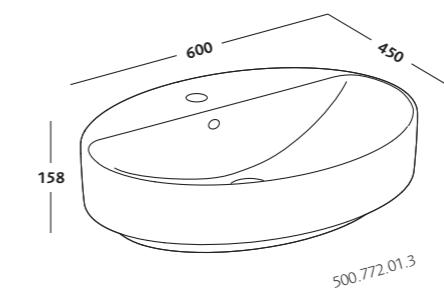
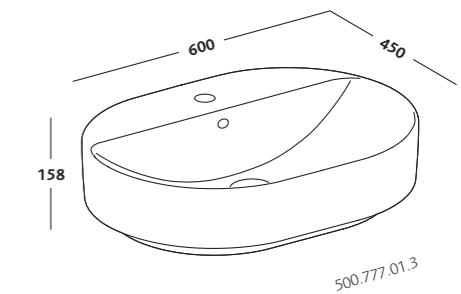
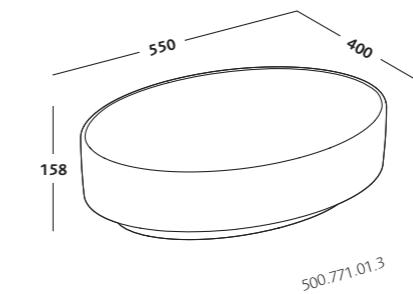
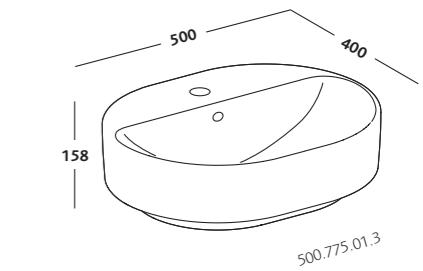
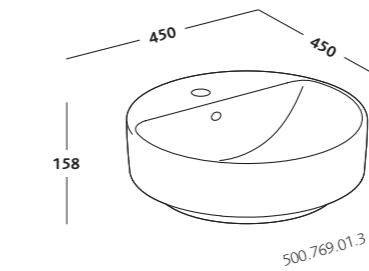
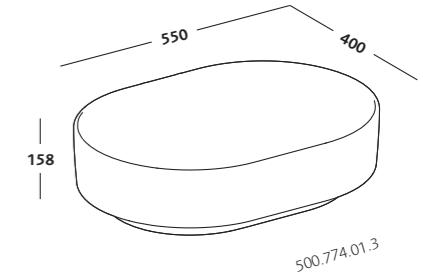
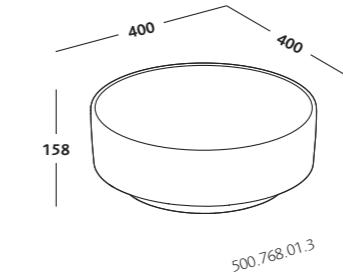
pagine precedenti

lavabo da appoggio rettangolare 55x40 (500.779.01.3)

lay-on washbasin round 45 (500.769.01.3)

previous pages

lay-on washbasin rectangular 55x40(500.779.01.3)





lavabo da appoggio rettangolare 55x40 (500.779.01.3)

lay-on washbasin rectangular 55x40(500.779.01.3)

INSET

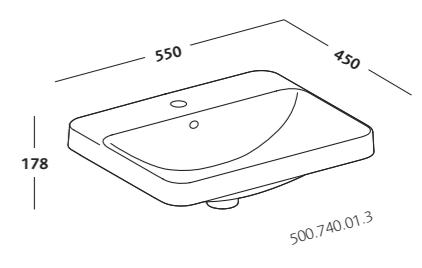
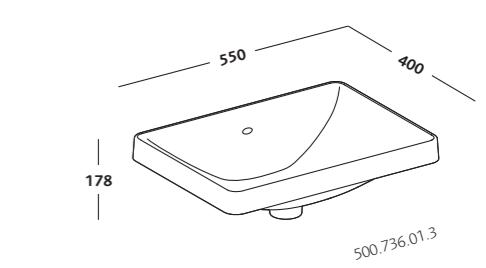
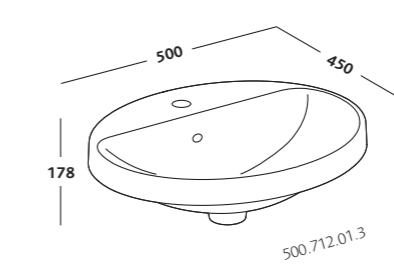
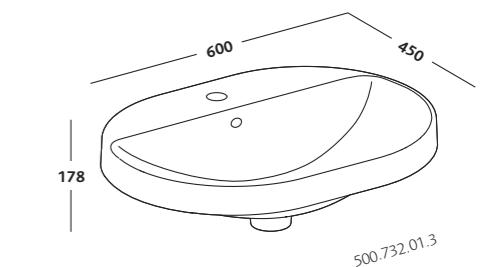
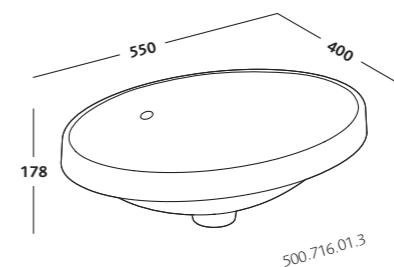
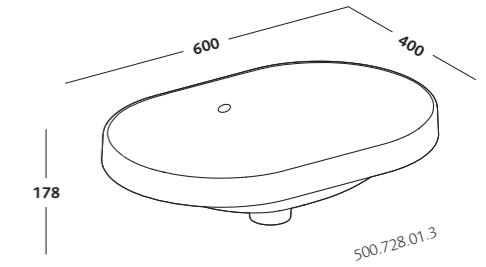
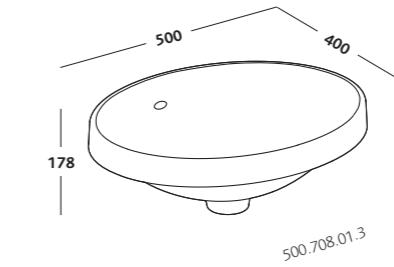
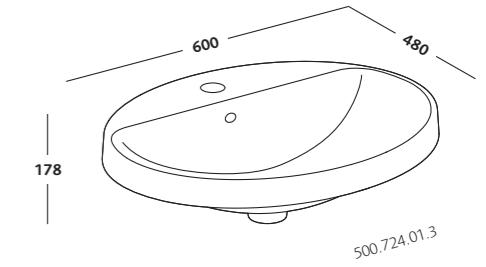
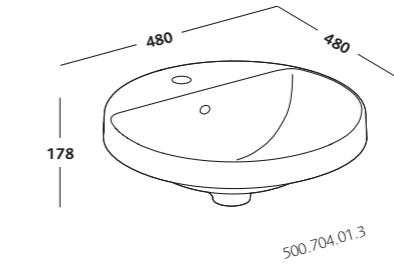
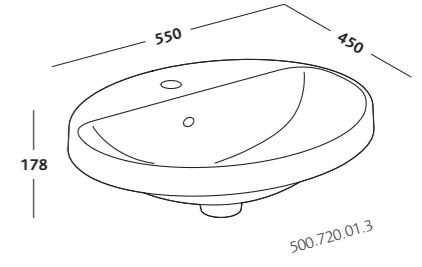
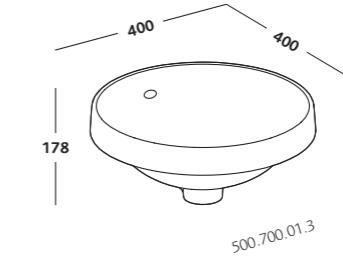
lavabo soprapiano da incasso.

il bordo visibile ad altezza ridotta del lavabo nella soluzione parzialmente incassata costituisce un elemento stilistico e funzionale che consente l'adattabilità del lavabo a diversi ambienti e superfici d'appoggio. di agevole installazione dall'alto, con un bacino profondo, funzionale ed agevole da pulire, è dotato di foro troppo pieno orientabile per diminuirne la visibilità.

in-set countertop washbasin.

the slim visible edge of the washbasin in the semi-recessed solution is a stylistic and functional element that renders the washbasin adaptable to different environments and countertops. easily installed from above with a deep, functional, easy-to-clean basin and a less-visible swiveling overflow hole.





lavabo soprapiano da incasso ovale 55x40 (500.716.01.3)

pagine precedenti

lavabi soprapiano da incasso ovali 55x40 (500.716.01.3)

in-set countertop washbasin oval 55x40 (500.716.01.3)

previous pages

in-set countertop washbasins oval 55x40 (500.716.01.3)



lavabo soprapiano da incasso ellittico 60x45 (500.732.01.3)

in-set countertop washbasin elliptic 60x45 (500.732.01.3)

UN

lavabo sottopiano da incasso.
assolutamente funzionale nella sua discrezione estetica, il lavabo da incasso
amplia la superficie d'appoggio intorno. l'assenza di bordi e la forma organica del bacino
rendono agevoli l'utilizzo e le operazioni di pulizia. igiene, praticità, sobrietà stilistica
e universalità sono le caratteristiche che fanno del lavabo sottopiano una soluzione
accostabile con naturalezza ad elementi bagno delle diverse serie Pozzi-Ginori.

under-countertop washbasin.
absolutely functional in its discreet aesthetics, the in-set washbasin leaves the
surrounding countertop free and clear. the absence of edges and the organic form
of the basin make it easy to use and clean. the in-set under countertop washbasin
is hygienic, practical, understated and suitable for any setting, and perfectly
complements the bathroom furniture of the various Pozzi-Ginori series.

DER





lavabo sottopiano da incasso ovale 50x40 (500.752.01.3)

pagine precedenti

lavabi sottopiano da incasso ovali 50x40 (500.752.01.3)

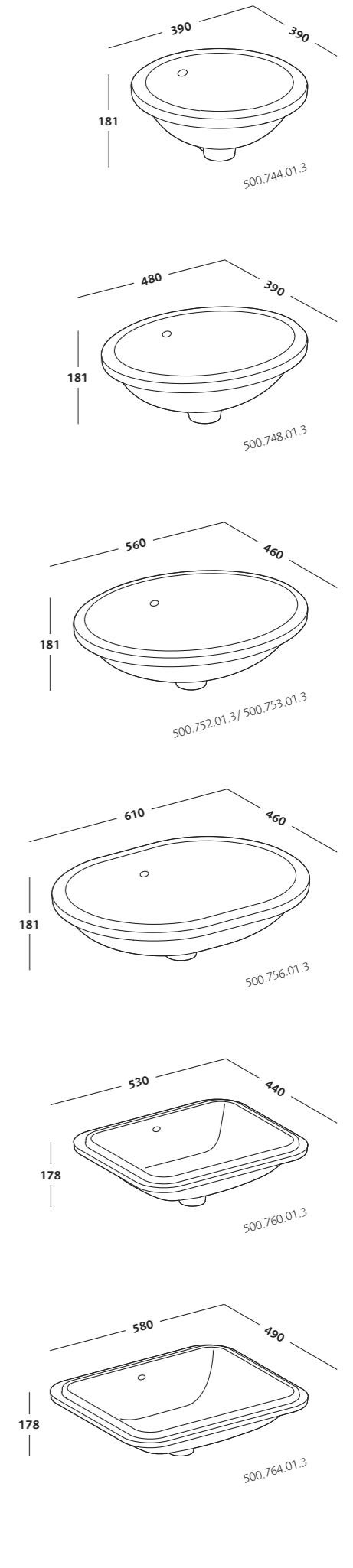
sifone Geberit cromato per lavabo (151.035.21.1)

under-countertop washbasin oval 50x40 (500.752.01.3)

previous pages

under-countertop washbasins oval 50x40 (500.752.01.3)

bright chrome plated trap Geberit for washbasin (151.035.21.1)





lavabo sottopiano da incasso rettangolare 50x40 (500.764.01.3)

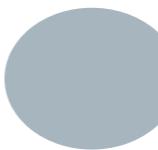
under-countertop washbasin rectangular 50x40 (500.764.01.3)

Gamma lavabi

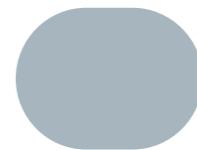
Washbasins range



lavabi tondi
round washbasins



lavabi ovali
oval washbasins



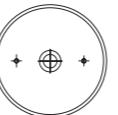
lavabi ellittici
elliptical washbasins



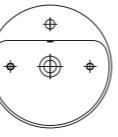
lavabi rettangolari
rectangular washbasins

Lavabi da appoggio

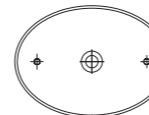
Lay-on washbasins



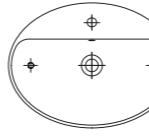
40 cm



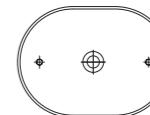
45 cm



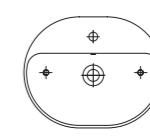
55 x 40 cm



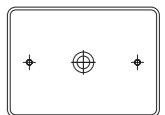
60 x 45 cm



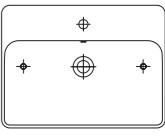
55 x 40 cm



50 x 40 cm



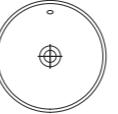
55 x 40 cm



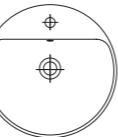
60 x 45 cm

Lavabi soprapiano da incasso

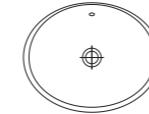
In-set countertop washbasins



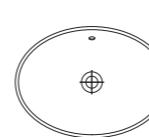
40 cm



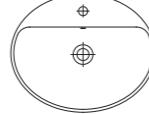
48 cm



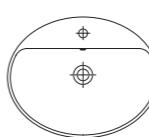
50 x 40 cm



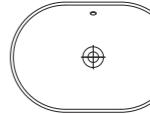
55 x 40 cm



55 x 45 cm



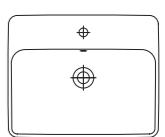
60 x 40 cm



60 x 45 cm



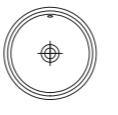
55 x 40 cm



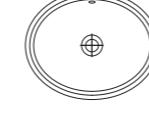
55 x 45 cm

Lavabi sottopiano da incasso

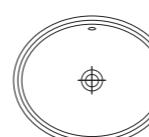
Under-countertop washbasins



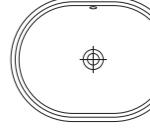
33 cm



42 x 33 cm



50 x 40 cm



55 x 40 cm



45 x 35 cm

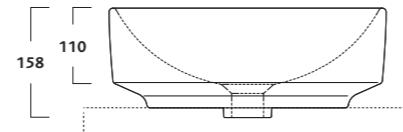
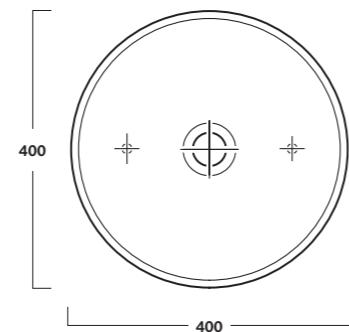


50 x 40 cm

TECH
NIC
ALS

34 LAYON

Lavabi da appoggio
Lay-on washbasins



lavabo da appoggio rotondo 40
installazione su piano. kit di fissaggio incluso.

codice
500.768.01.3

dimensioni
400 x 400 x 158 (mm)

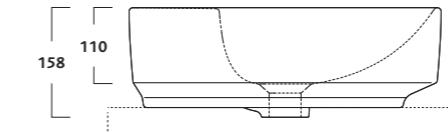
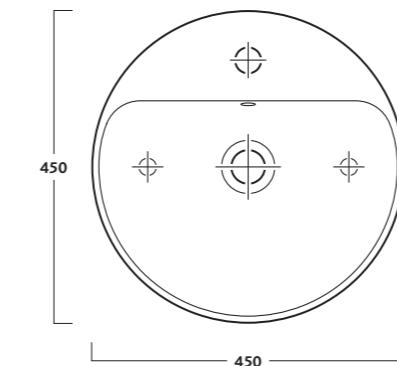
peso
kg ca. 8

lay-on washbasin round 40
mounted on top. fixing kit included.

code
500.768.01.3

dimensions
400 x 400 x 158 (mm)

weight
kg. 8



lavabo da appoggio rotondo 45
disponibile per rubinetteria monoforo.
installazione su piano. kit di fissaggio incluso.

codice
500.769.01.3

dimensioni
450 x 450 x 158 (mm)

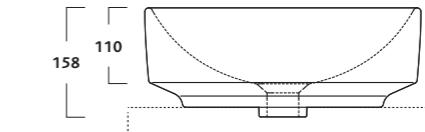
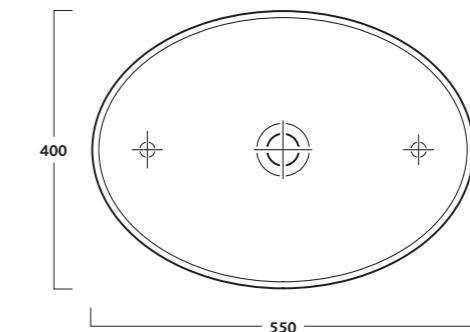
peso
kg ca. 10

lay-on washbasin round 40
available with one tap-hole.
mounted on top. fixing kit included.

code
500.769.01.3

dimensions
450 x 450 x 158 (mm)

weight
kg. 10



lavabo da appoggio ovale 55
installazione su piano. kit di fissaggio incluso.

codice
500.771.01.3

dimensioni
550 x 400 x 158 (mm)

peso
kg ca. 10,5

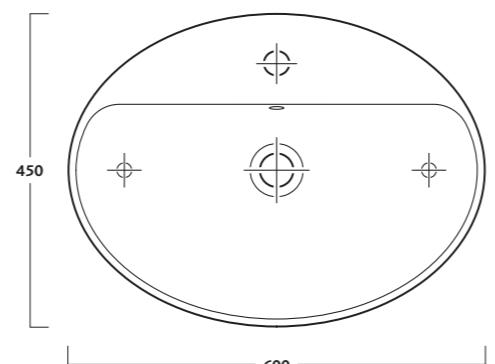
lay-on washbasin oval 55
mounted on top. fixing kit included.

code
500.771.01.3

dimensions
550 x 400 x 158 (mm)

weight
kg. 10,5




lavabo da appoggio ovale 60

disponibile per rubinetteria monoforo.
installazione su piano. kit di fissaggio incluso.

codice
500.772.01.3

dimensioni
600 x 450 x 158 (mm)

peso
kg ca. 12

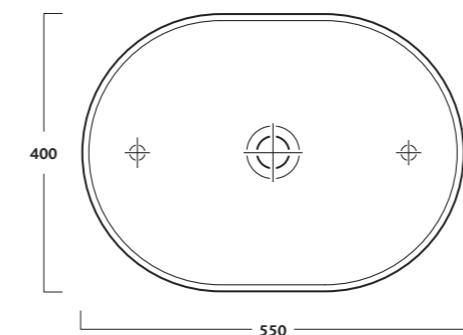
lay-on washbasin oval 60

available with one tap-hole.
mounted on top. fixing kit included.

code
500.772.01.3

dimensions
600 x 450 x 158 (mm)

weight
kg. 12


lavabo da appoggio ellittico 55

installazione su piano. kit di fissaggio incluso.

codice
500.774.01.3

dimensioni
550 x 400 x 158 (mm)

peso
kg ca. 11

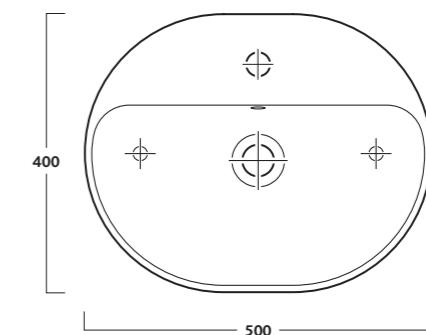
lay-on washbasin elliptic 55

mounted on top. fixing kit included.

code
500.774.01.3

dimensions
550 x 400 x 158 (mm)

weight
kg.11


lavabo da appoggio ellittico 50

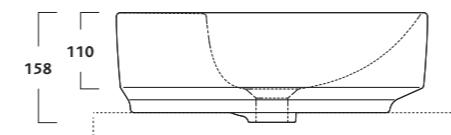
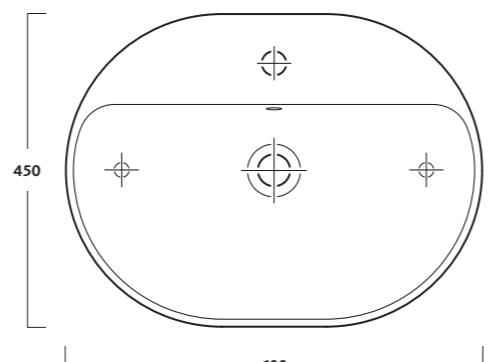
disponibile per rubinetteria monoforo.
installazione su piano. kit di fissaggio incluso.

codice
500.775.01.3

dimensioni
500 x 400 x 158 (mm)

peso
kg ca. 10





lavabo da appoggio ellittico 60
disponibile per rubinetteria monoforo.
installazione su piano. kit di fissaggio incluso.

codice
500.777.01.3

dimensioni
600 x 450 x 158 (mm)

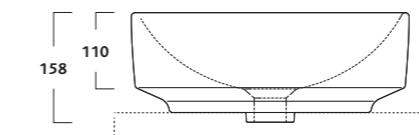
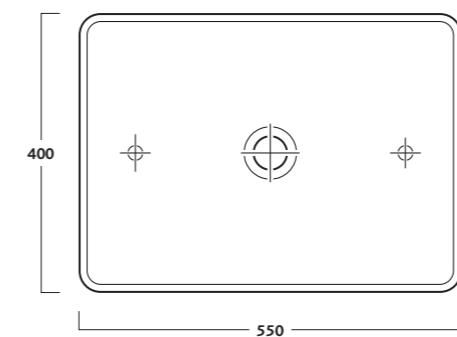
peso
kg ca. 13

lay-on washbasin elliptic 60
available with one tap-hole.
mounted on top. fixing kit included.

code
500.777.01.3

dimensions
600 x 450 x 158 (mm)

weight
kg.13



lavabo da appoggio rettangolare 55
installazione su piano. kit di fissaggio incluso.

codice
500.779.01.3

dimensioni
550 x 400 x 158 (mm)

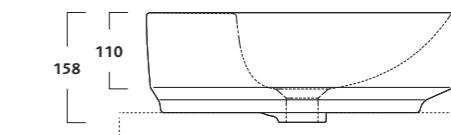
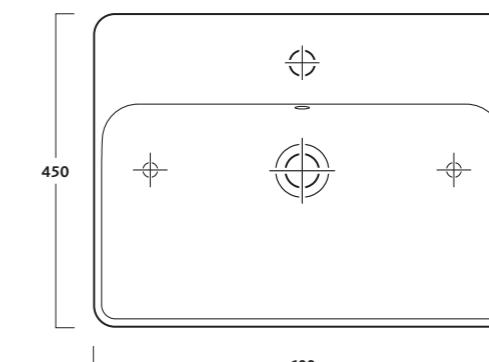
peso
kg ca. 11,5

lay-on washbasin rectangular 55
mounted on top. fixing kit included.

code
500.779.01.3

dimensions
550 x 400 x 158 (mm)

weight
kg.11,5



lavabo da appoggio rettangolare 60
disponibile per rubinetteria monoforo.
installazione su piano. kit di fissaggio incluso.

codice
500.780.01.3

dimensioni
600 x 450 x 158 (mm)

peso
kg ca. 14,5

lay-on washbasin rectangular 60
available with one tap-hole.
mounted on top. fixing kit included.

code
500.780.01.3

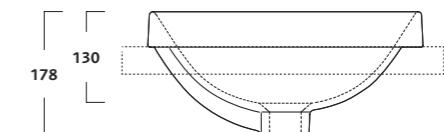
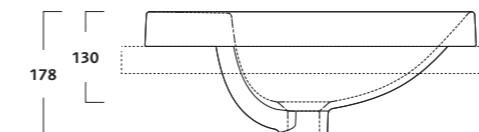
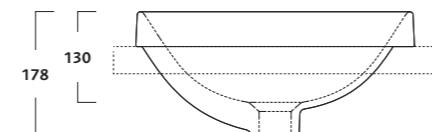
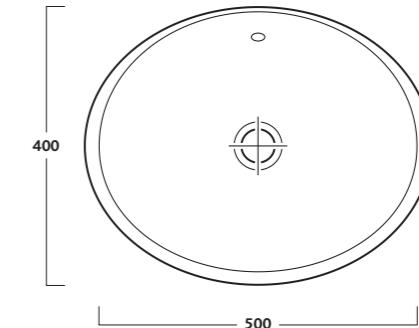
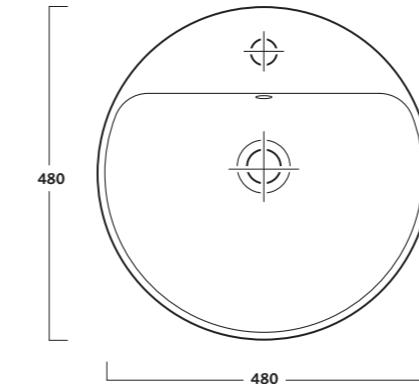
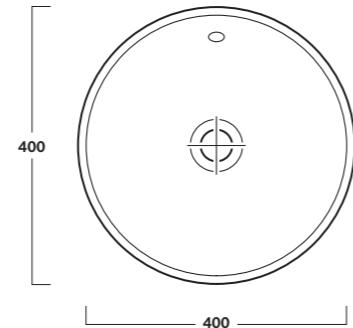
dimensions
600 x 450 x 158 (mm)

weight
kg.14,5



40 INSET

Lavabi soprapiano da incasso
In-set countertop washbasins



lavabo soprapiano da incasso rotondo 40
installazione su piano.

codice
500.700.01.3

dimensioni
400 x 400 x 178 (mm)
peso
kg ca. 7

in-set countertop washbasin round 40
mounted on top.

code
500.700.01.3

dimensions
400 x 400 x 178 (mm)
weight
kg. 7



lavabo soprapiano da incasso rotondo 48
installazione su piano.

codice
500.704.01.3

dimensioni
480 x 480 x 178 (mm)
peso
kg ca. 8,5

in-set countertop washbasin round 48
mounted on top.

code
500.704.01.3

dimensions
480 x 480 x 178 (mm)
weight
kg. 8,5



lavabo soprapiano da incasso ovale 50
installazione su piano.

codice
500.708.01.3

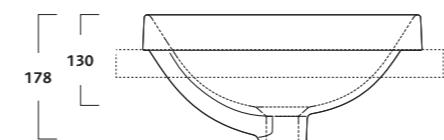
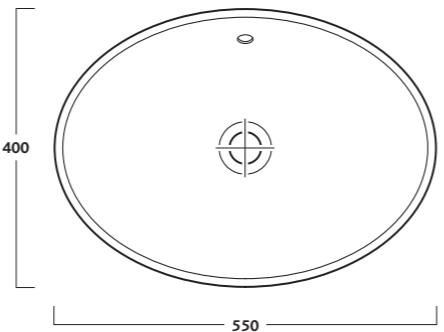
dimensioni
500 x 400 x 178 (mm)
peso
kg ca. 9,5

in-set countertop washbasin oval 50
mounted on top.

code
500.708.01.3

dimensions
500 x 400 x 178 (mm)
weight
kg. 9,5





lavabo soprapiano da incasso ovale 55
installazione su piano.

codice
500.716.01.3

dimensioni
550 x 400 x 178 (mm)

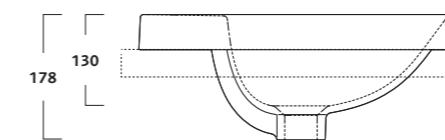
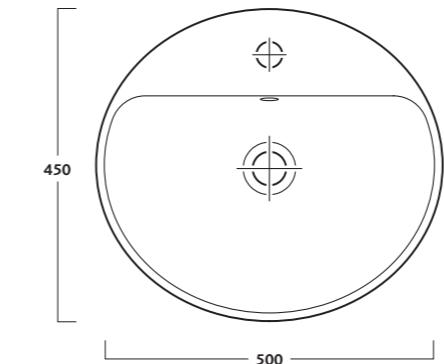
peso
kg ca. 9,5

in-set countertop washbasin oval 55
mounted on top.

code
500.716.01.3

dimensions
550 x 400 x 178 (mm)

weight
kg. 9,5



lavabo soprapiano da incasso ovale 50
disponibile per rubinetteria monoforo.
installazione su piano.

codice
500.712.01.3

dimensioni
500 x 450 x 178 (mm)

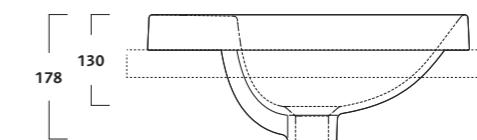
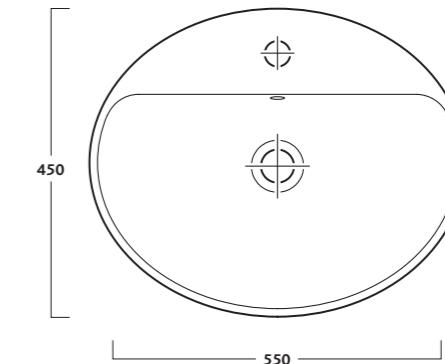
peso
kg ca. 10

in-set countertop washbasin oval 50
available with one tap-hole.
mounted on top.

code
500.712.01.3

dimensions
500 x 450 x 178 (mm)

weight
kg. 10



lavabo soprapiano da incasso ovale 55
disponibile per rubinetteria monoforo.
installazione su piano.

codice
500.720.01.3

dimensioni
550 x 450 x 178 (mm)

peso
kg ca. 10

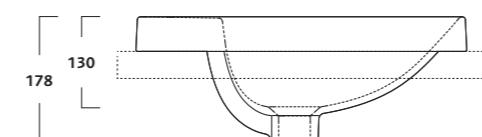
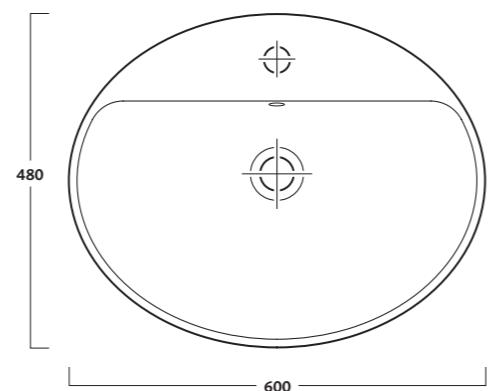
in-set countertop washbasin oval 55
available with one tap-hole.
mounted on top.

code
500.720.01.3

dimensions
550 x 450 x 178 (mm)

weight
kg. 10





lavabo soprapiano da incasso ovale 60
disponibile per rubinetteria monoforo.
installazione su piano.

codice
500.724.01.3

dimensioni
600 x 480 x 178 (mm)

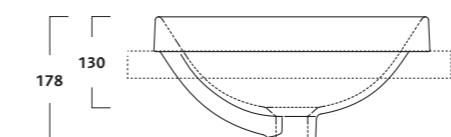
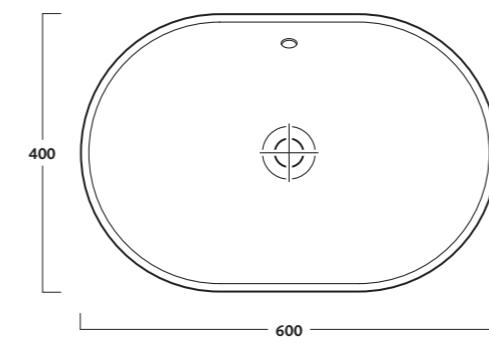
peso
kg ca. 10

in-set countertop washbasin oval 60
available with one tap-hole.
mounted on top.

code
500.724.01.3

dimensions
600 x 480 x 178 (mm)

weight
kg. 10



lavabo soprapiano da incasso ellittico 60
installazione su piano.

codice
500.728.01.3

dimensioni
600 x 400 x 178 (mm)

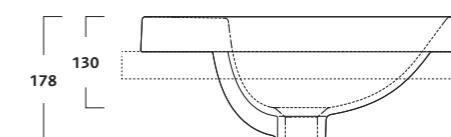
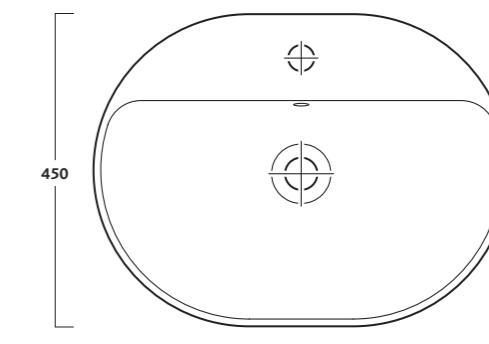
peso
kg ca. 10

in-set countertop washbasin elliptic 60
mounted on top.

code
500.728.01.3

dimensions
600 x 400 x 178 (mm)

weight
kg. 10



lavabo soprapiano da incasso ellittico 60
disponibile per rubinetteria monoforo.
installazione su piano.

codice
500.732.01.3

dimensioni
600 x 450 x 178 (mm)

peso
kg. 10,5

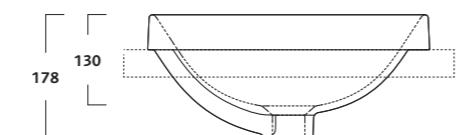
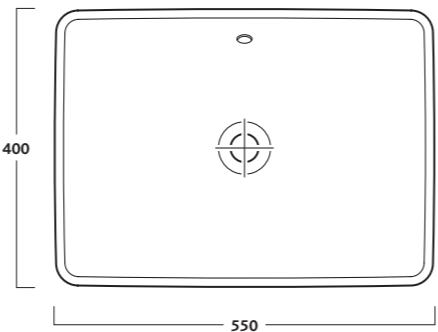
in-set countertop washbasin elliptic 60
available with one tap-hole.
mounted on top.

code
500.732.01.3

dimensions
600 x 450 x 178 (mm)

weight
kg. 10,5





lavabo soprapiano da incasso rettangolare 55
installazione su piano.

codice
500.736.01.3

dimensioni
550 x 400 x 178 (mm)

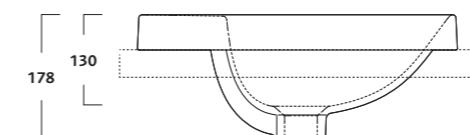
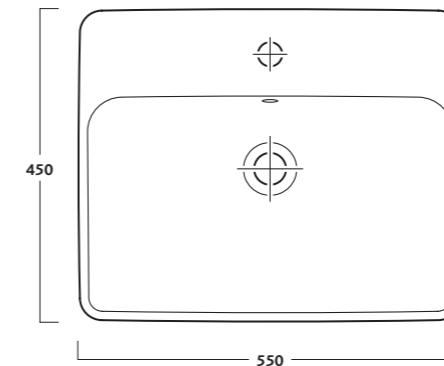
peso
kg ca. 9

in-set countertop washbasin rectangular 55
mounted on top.

code
500.736.01.3

dimensions
550 x 400 x 178 (mm)

weight
kg. 9



lavabo soprapiano da incasso rettangolare 55
disponibile per rubinetteria monoforo.
installazione su piano.

codice
500.740.01.3

dimensioni
550 x 450 x 178 (mm)

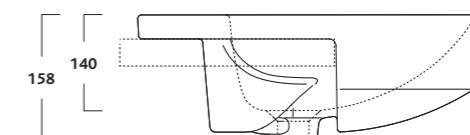
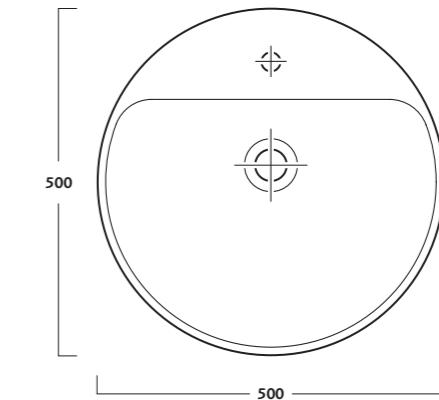
peso
kg ca. 10

in-set countertop washbasin rectangular 55
available with one tap-hole.
mounted on top.

code
500.740.01.3

dimensions
550 x 450 x 178 (mm)

weight
kg. 10



lavabo semincassato rotondo 50
disponibile per rubinetteria monoforo.
installazione su mobile. kit di fissaggio incluso.

codice
500.782.01.3

dimensioni
500 x 500 x 158 (mm)

peso
kg. 13,5

semi-recessed washbasin round 50
available with one tap-hole.
mounted on cabinet. fixing kit included.

code
500.782.01.3

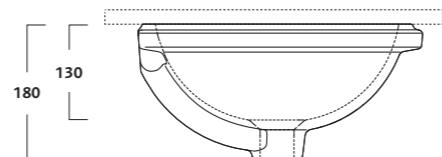
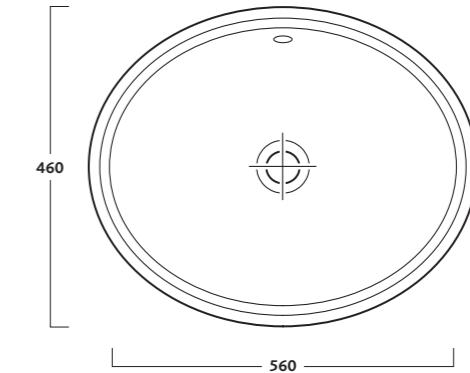
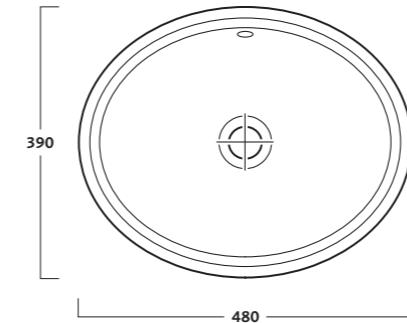
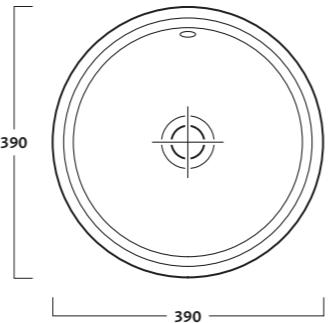
dimensions
500 x 500 x 158 (mm)

weight
kg. 13,5



48 UNDER

Lavabi sottopiano da incasso
Under-countertop washbasins

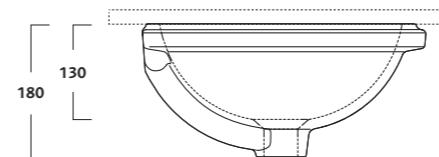


lavabo sottopiano da incasso rotondo 33
installazione su piano. kit di fissaggio incluso.

codice
500.744.01.3

dimensioni
390 x 390 x 180 (mm)

peso
kg ca. 8

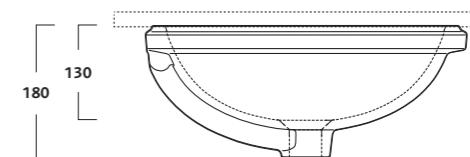


lavabo sottopiano da incasso ovale 42
installazione su piano. Kit di fissaggio incluso.

codice
500.748.01.3

dimensioni
480 x 390 x 180 (mm)

peso
kg ca. 9



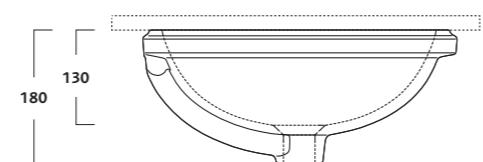
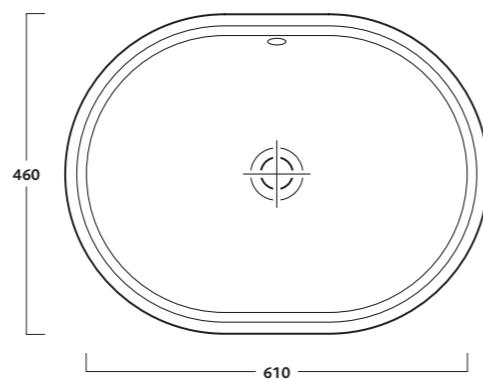
lavabo sottopiano da incasso ovale 50
installazione su piano. Kit di fissaggio incluso.

codice
500.752.01.3
500.753.01.3*

dimensioni
560 x 460 x 180 (mm)

peso
kg ca. 9





lavabo sottopiano da incasso ellittico 55
installazione su piano. kit di fissaggio incluso.

codice
500.756.01.3

dimensioni
610 x 460 x 180 (mm)

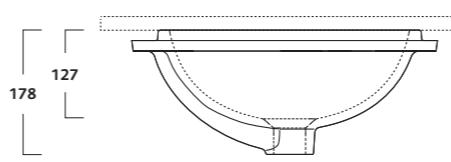
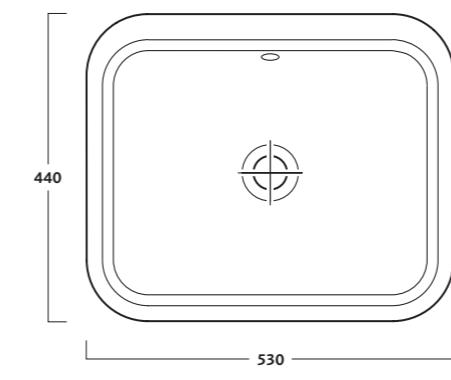
peso
kg ca. 10

under-countertop washbasin elliptic 55
mounted on top. fixing kit included.

code
500.756.01.3

dimensions
610 x 460 x 180 (mm)

weight
kg. 10



lavabo sottopiano da incasso rettangolare 45
installazione su piano. kit di fissaggio incluso.

codice
500.760.01.3

dimensioni
530 x 440 x 178 (mm)

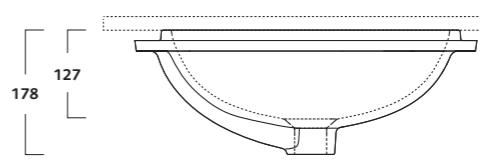
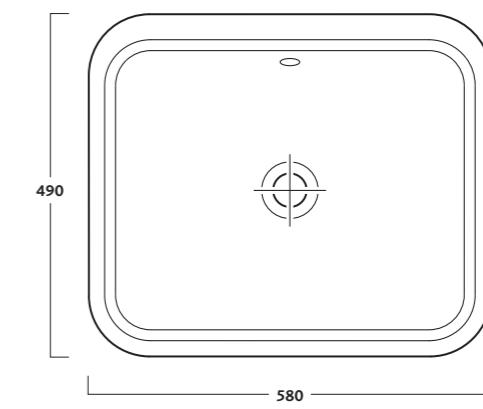
peso
kg ca. 9,5

under-countertop washbasin rectangular 45
mounted on top. fixing kit included.

code
500.760.01.3

dimensions
530 x 440 x 178 (mm)

weight
kg. 9,5



lavabo sottopiano da incasso rettangolare 50
installazione su piano. kit di fissaggio incluso.

codice
500.764.01.3

dimensioni
580 x 490 x 178 (mm)

peso
kg ca. 11

under-countertop washbasin rectangular 50
mounted on top. fixing kit included.

code
500.764.01.3

dimensions
580 x 490 x 178 (mm)

weight
kg. 11







Geberit Marketing e Distribuzione SA
Via Gerre 4
CH-6928 Manno/Svizzera
T +41 91 611 92 92
F +41 91 611 93 93
www.pozzi-ginori.it