

**metrica**



**POZZI-GINORI**

## Sanitec

Pozzi-Ginori fa parte di Sanitec, un gruppo europeo multimarca che progetta, produce e distribuisce ceramiche da bagno e prodotti bath and shower. Il Gruppo riunisce marchi molto conosciuti a livello locale, che hanno una posizione forte e radici profonde nel settore bagno, ed è uno dei leader europei nella fornitura di soluzioni per il bagno.

Sanitec conta circa 6.700 dipendenti, la maggior parte dei quali in Europa. I 18 stabilimenti produttivi sono dislocati sul territorio europeo, mentre la rete vendite e marketing opera a livello mondiale.

Pozzi-Ginori is a part of Sanitec, a European multi-brand group that designs, manufactures and markets bathroom ceramics and bath and shower products. The Group is based on locally well known brands, which have strong positions and deep roots in the bathroom business, and is well positioned as a leading European provider for bathroom solutions.

The Group employs around 6,700 people, mainly in Europe. The 18 production plants are located in Europe whereas the sales a marketing network operates world-wide.

l'unità di misura dello spazio bagno the bathroom's unit of measure



# metrica

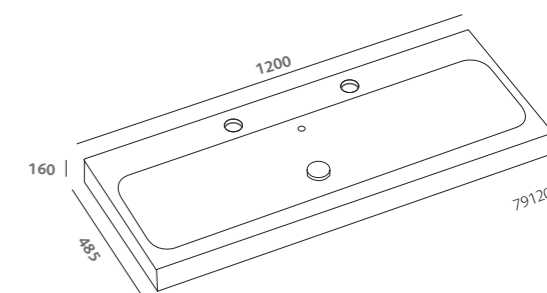
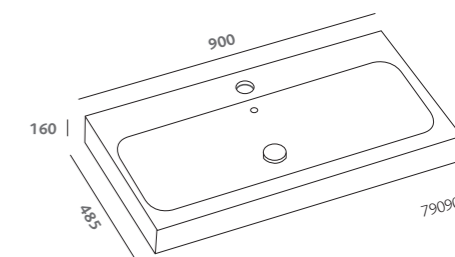
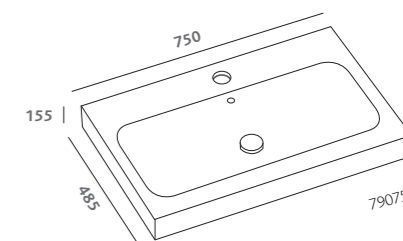
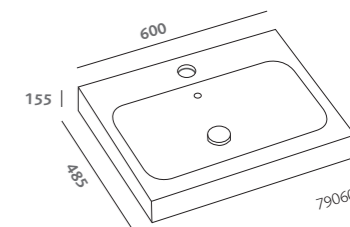
si tratti di poesia, di musica o di arredamento, parliamo di composizione quando degli elementi vengono disposti secondo un'idea e un ritmo. è l'ordine che gli dà l'immaginazione a renderli "componibili".

pozzi-ginori interpreta in senso forte questo concetto realizzando METRICA, una collezione bagno dove ceramiche, mobili e complementi d'arredo rappresentano un insieme omogeneo di forme e moduli funzionali, variamente combinabili in geometrie precise e stilisticamente rigorose.

la ricchezza della gamma, differenziata per dimensioni e proposte, consente di individuare la soluzione d'arredo più congeniale all'interno di una cornice estetica di grande coerenza. per andare a comporre lo spazio che vogliamo più esclusivo e personale: il bagno, l'ambiente riservato al nostro benessere.

be it poetry, music or furnishings, when various elements are arranged according to an idea or a rhythm, we're talking about composition. It's the order our imagination gives them that makes them "modular". pozzi-ginori takes a powerful approach to this idea with METRICA, a bathroom range in which suites, furniture and accessories compose a harmonious ensemble of practical forms and units which can be variously combined in precise arrangements of understated elegance. the comprehensiveness of the range – divided by sizes and styles – means there is always the right solution within a vast choice of unfailing beauty to furnish our most exclusive, personal space: the bathroom, the place devoted to our wellbeing.





**lavabo simmetrico 90 (79090)**

pagine precedenti:

specchi 60x75 (79806)

lavabi simmetrici 75 (79075)

mobili sospesi 75 bianco lucido (79778-083)

contenitore verticale 150

con anta reversibile a specchio bianco lucido (79803-083)

vaso (79331)

bidet (79251)

**symmetrical washbasin 90 (79090)**

previous pages:

mirrors 60x75 (79806)

symmetrical washbasins 75 (79075)

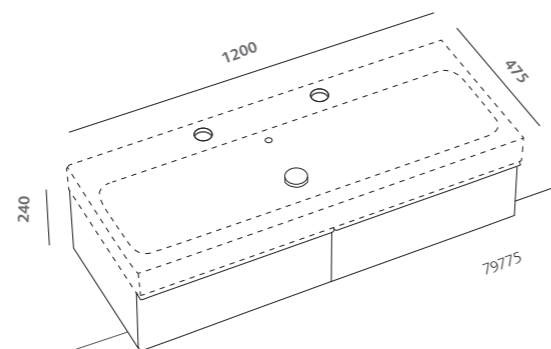
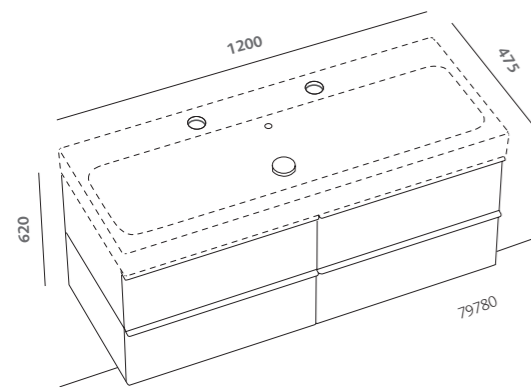
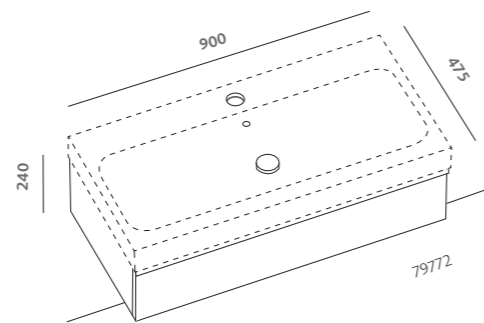
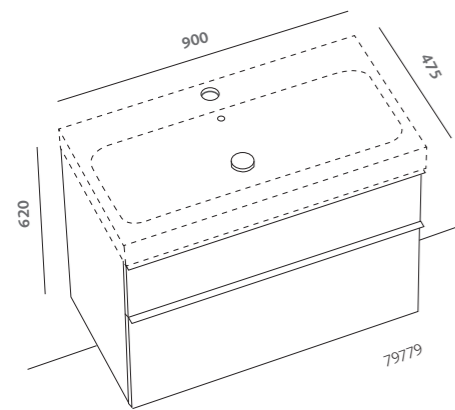
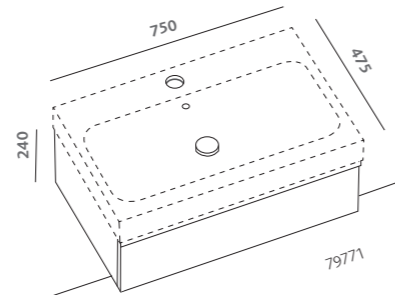
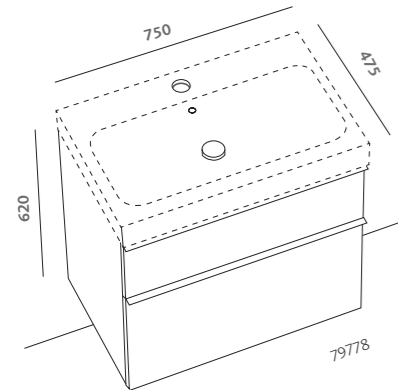
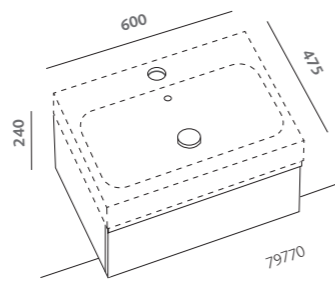
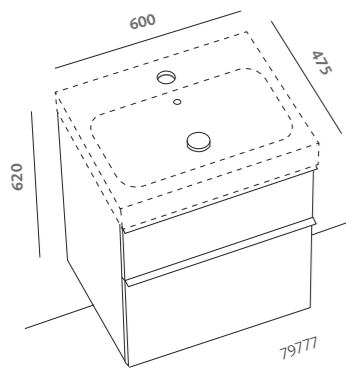
white high gloss wall hung cabinet 75 (79778-083)

white high gloss vertical cabinet 150 with reversible mirror door (79803-083)

water closet (79331)

bidet (79251)





specchio 120x75 (79808)  
lavabo simmetrico 120 (79120)  
mobile sospeso 120 bianco lucido  
(79775-083)

pagine precedenti:

specchio 90x75 (79807)  
lavabo simmetrico 90 (79090)  
mobile sospeso 90 grigio platino  
lucido (79779-095)  
contenitore verticale 180 con anta  
reversibile grigio platino lucido  
(79804-095)  
porta pivot 120 sinistra per  
nicchia (70051) split.01

mirror 120x75 (79807)  
symmetrical washbasin 120  
(79120)  
white high gloss wall hung cabinet  
120 (79775-083)

previous pages:

mirror 90x75 (79807)  
symmetrical washbasins 90  
(79090)  
platin grey high gloss wall hung  
cabinet 90 (79779-095)  
platin grey high gloss vertical  
cabinet 180 with reversibile door  
(79804-095)  
split.01 pivot door 120 left  
for a niche (70051)



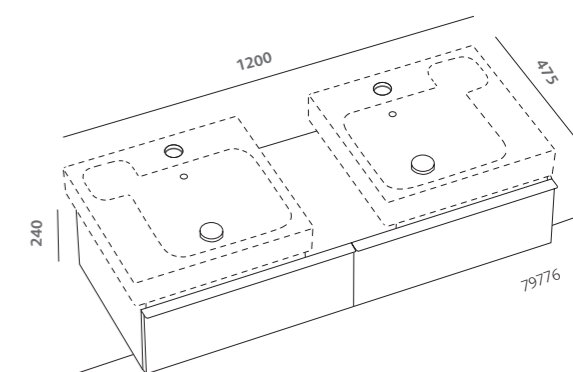
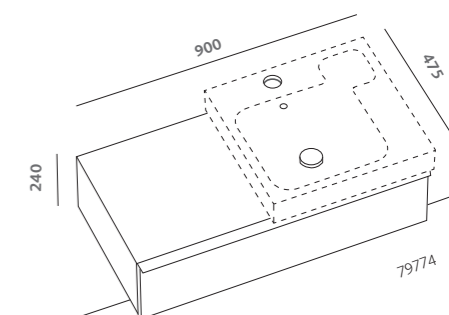
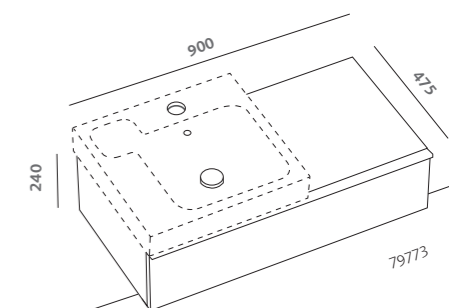
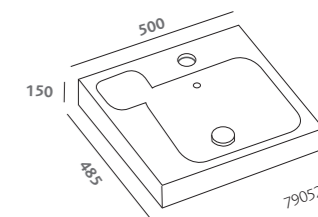
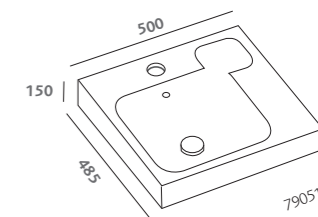
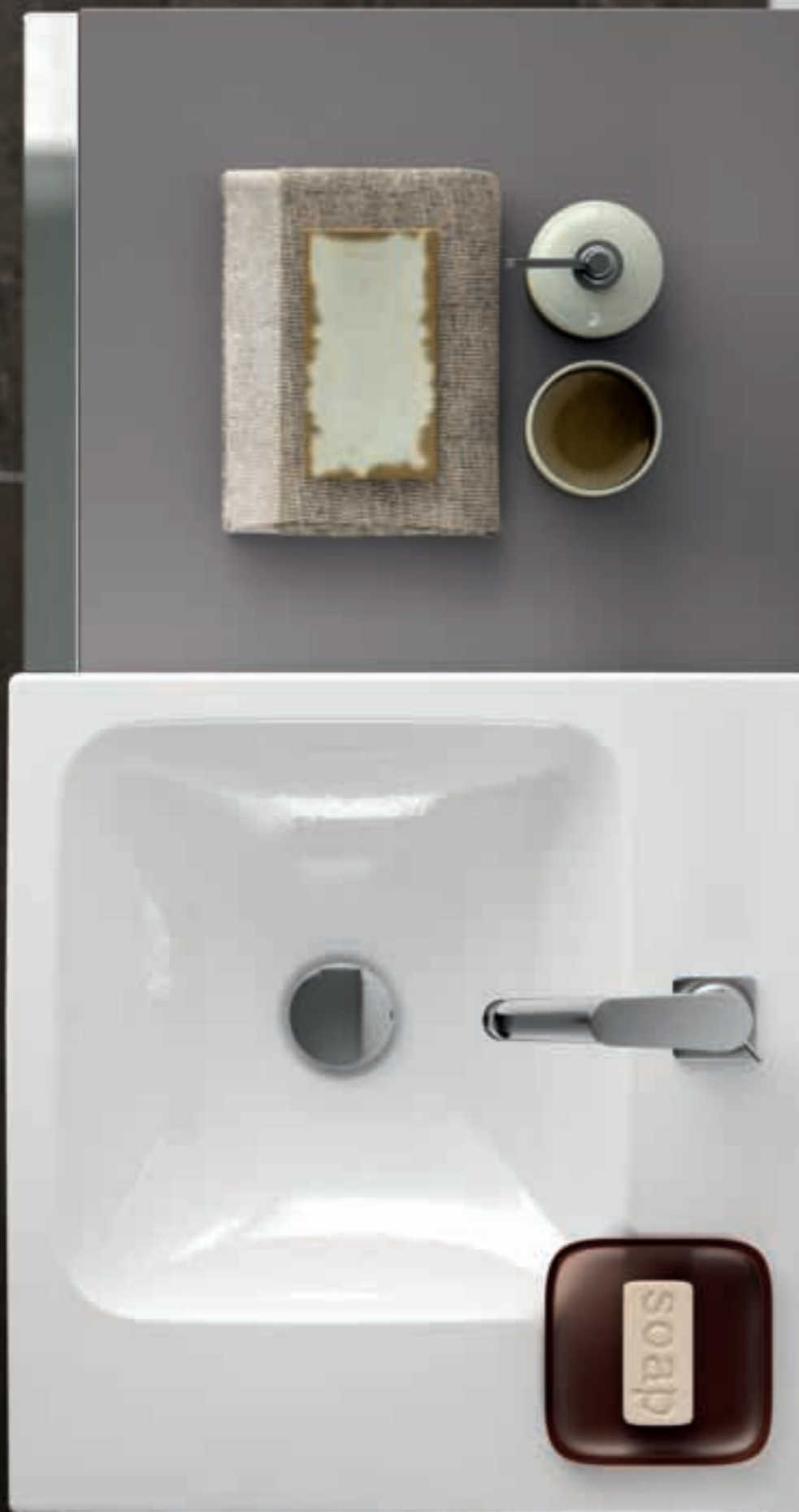
specchio 120x75 (79808)  
lavabo simmetrico 120 (79120)  
mobile sospeso 120 bianco lucido  
(79775-083)  
contenitore a terra indipendente  
90 bianco lucido (79802-083)

mirror 120x75 (79807)  
symmetrical washbasin 120  
(79120)  
white high gloss wall hung  
cabinet 120 (79775-083)  
white high gloss independent  
floorstanding cabinet 90  
(79802-083)









lavabo asimmetrico 50 destro  
(79051)  
mobile sospeso 90 grigio platino  
lucido (79774-095)

asymmetrical washbasin 50 right  
(79051)  
platin grey high gloss wall hung  
cabinet 90 (79774-095)



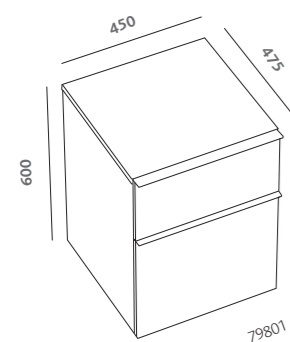
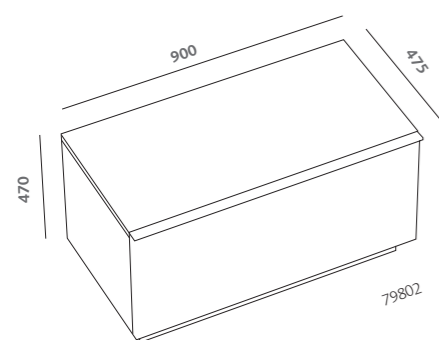
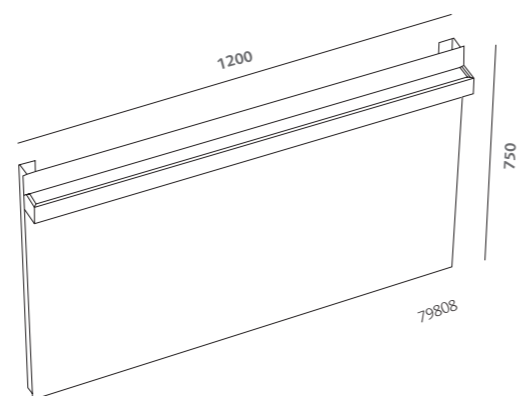
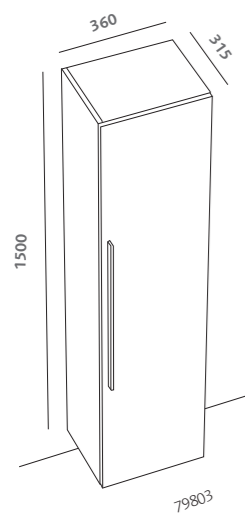
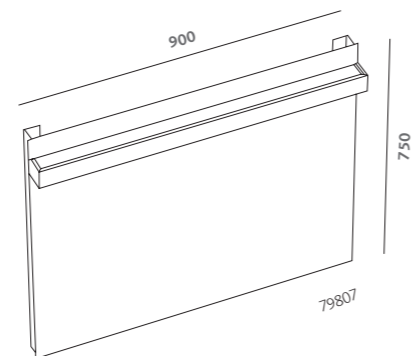
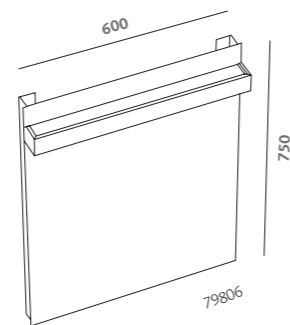
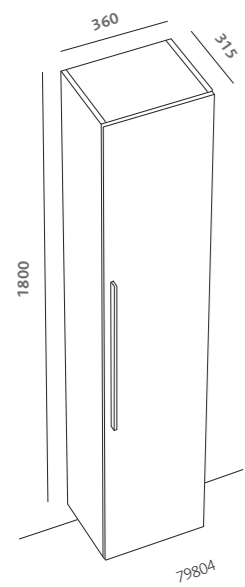
specchio 90x75 (79807)  
lavabo asimmetrico 50 destro  
(79051)  
mobile sospeso 90 grigio platino  
lucido (79774-095)  
contenitore sospeso 45 grigio  
platino lucido (79801-095)

mirror 90x75 (79807)  
asymmetrical washbasin 50 right  
(79051)  
platin grey high gloss wall hung  
cabinet 90 (79774-095)  
platin grey high gloss wall hung  
cabinet 45 (79801-095)



specchio 90x75 (79807)  
lavabo asimmetrico 50 destro  
(79051)  
mobile sospeso 90 grigio platino  
lucido (79774-095)

mirror 90x75 (79807)  
asymmetrical washbasin 50 right  
(79051)  
platin grey high gloss wall hung  
cabinet 90 (79774-095)



contenitori verticale 180 con anta reversibile grigio platino lucido (79804-095)

platin grey high gloss vertical cabinets 180 with reversibile door (79804-095)





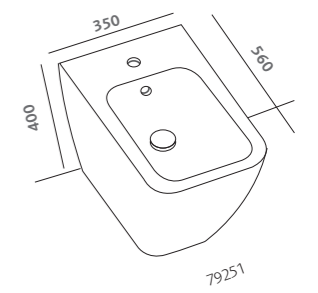
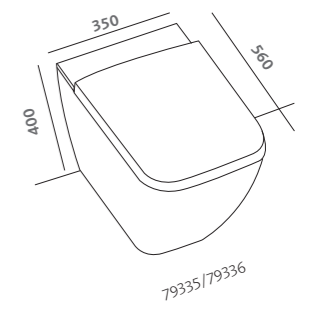
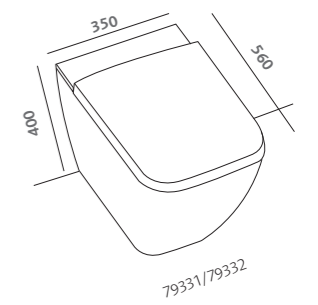
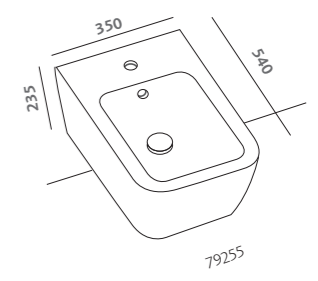
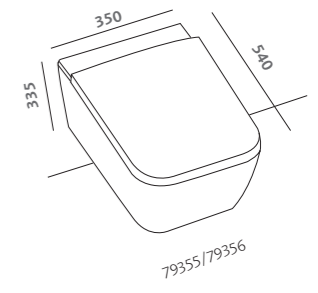
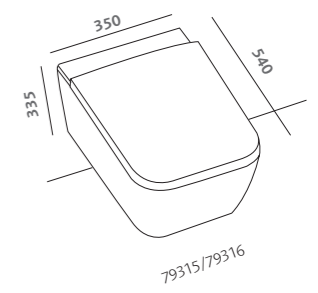
specchi 60x75 (79806)  
lavabi simmetrici 75 (79075)  
mobili sospesi 75 bianco lucido  
(79771-083)  
contenitore sospeso 45 bianco lucido  
(79801-083)  
vaso sospeso (79315)  
bidet sospeso (79255)

mirrors 60x75 (79806)  
asymmetrical washbasins 75 (79075)  
white high gloss wall hung cabinet 75  
(79771-083)  
white high gloss wall hung cabinet 45  
(79801-083)  
wall hung water closet (79315)  
wall hung bidet (79255)



vaso sospeso (79315)  
bidet sospeso (79255)

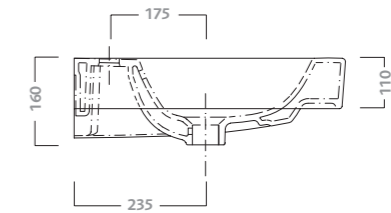
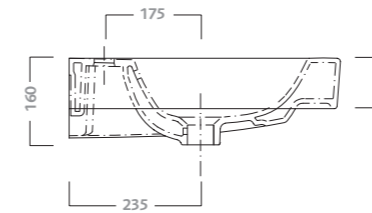
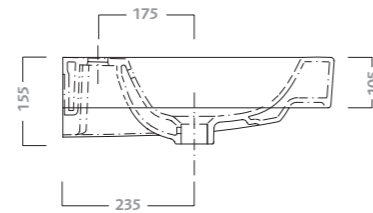
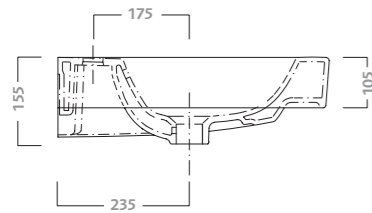
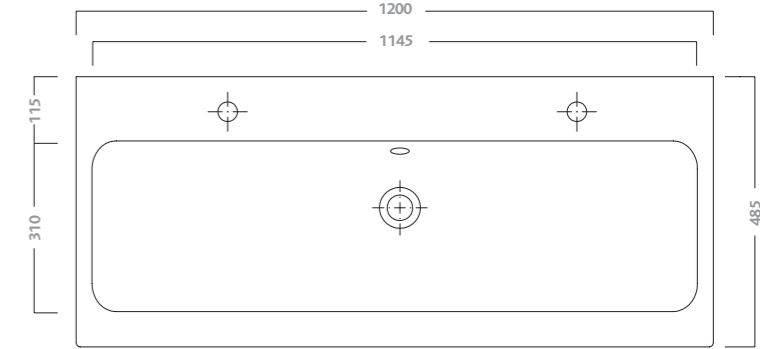
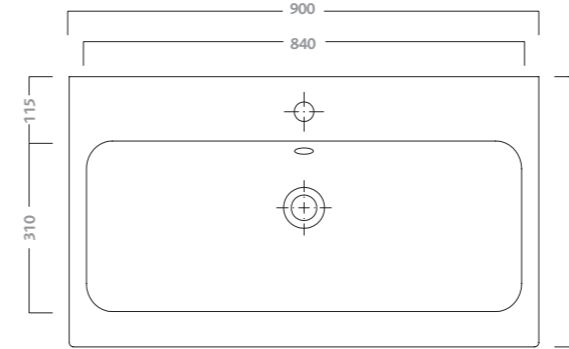
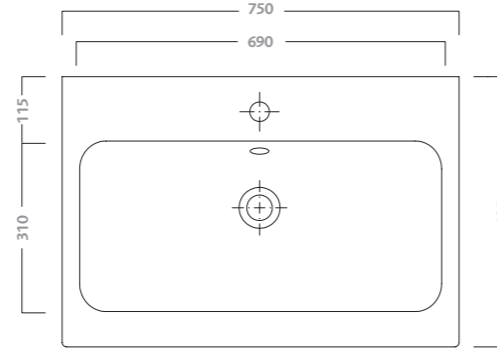
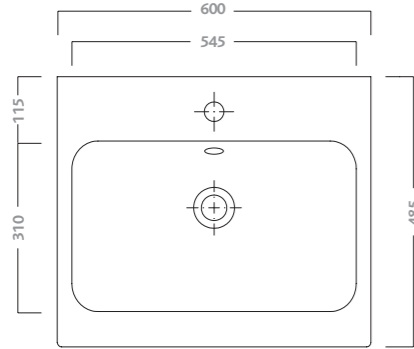
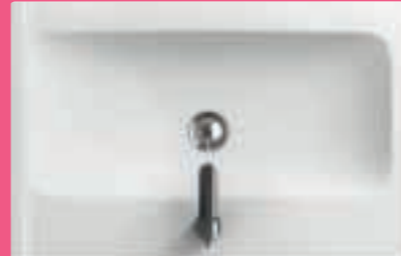
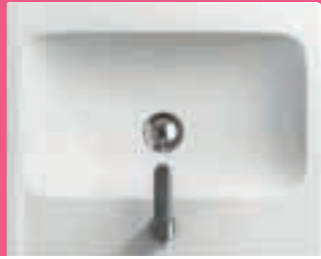
wall hung water closet (75315)  
wall hung bidet (79255)



vaso (79331)  
bidet (79251)

water closet (79331)  
bidet (79251)





**lavabo simmetrico 60**  
 disponibile per rubinetteria monoforo.  
 fissaggio a parete con bulloni.  
 abbinabile a mobili 79777, 79770. peso Kg ca. 19,3

codice	descrizione
79060	lavabo 60

**symmetrical washbasin 60**  
 available with one tap-hole. wall fixing by bolts.  
 to combine with furniture 79777, 79770.  
 approx. weight kg 19,3

code	description
79060	washbasin 60

**lavabo simmetrico 75**  
 disponibile per rubinetteria monoforo.  
 fissaggio a parete con bulloni.  
 abbinabile a mobili 79778, 79771. peso Kg ca. 22,7

codice	descrizione
79075	lavabo 75

**symmetrical washbasin 75**  
 available with one tap-hole. wall fixing by bolts.  
 to combine with furniture 79778, 79771.  
 approx. weight kg 22,7

code	description
79075	washbasin 75

**lavabo simmetrico 90**  
 disponibile per rubinetteria monoforo.  
 fissaggio a parete con bulloni.  
 abbinabile a mobili 79772, 79779. peso Kg ca. 28

codice	descrizione
79090	lavabo 90

**symmetrical washbasin 90**  
 available with one tap-hole. wall fixing by bolts.  
 to combine with furniture 79772, 79779.  
 approx. weight kg 28

code	description
79090	washbasin 90

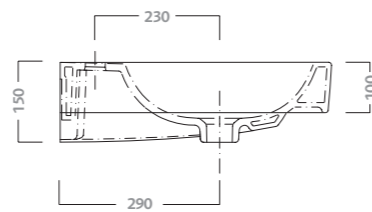
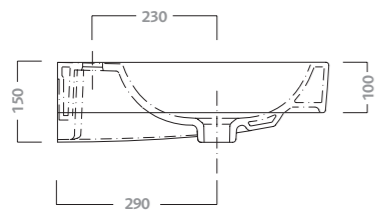
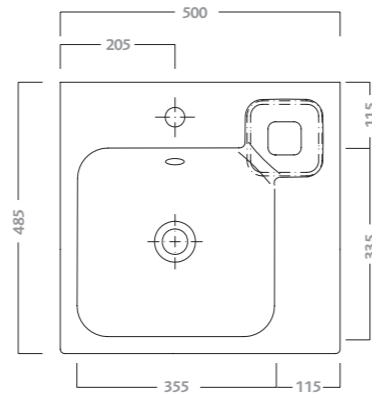
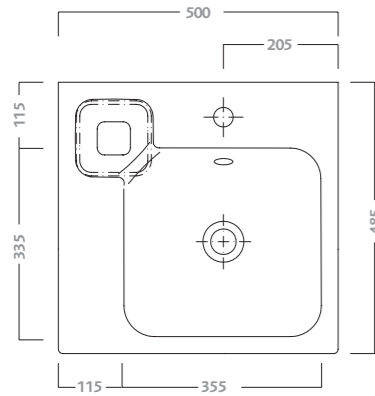
**lavabo simmetrico 120**  
 disponibile con due fori rubinetteria laterali aperti.  
 fissaggio a parete con bulloni. abbinabile a mobili 79775, 79780.  
 peso Kg ca. 34,5

codice	descrizione
79120	lavabo 120

**symmetrical washbasin 120**  
 available with two lateral tap-holes fully punched.  
 wall fixing by bolts. to combine with furniture 79775, 79780.  
 approx. weight kg 34,5

code	description
79120	washbasin 120





**lavabo asimmetrico 50 sinistro**  
 disponibile per rubinetteria monoforo.  
 completo di vassoio in plexiglass satinato 79810.  
 fissaggio a parete con bulloni.  
 abbinabile a mobili 79773, 79776. peso Kg ca. 16,5

codice	descrizione
79052	lavabo 50 sx

**asymmetrical washbasin 50 left**  
 available with one tap-hole. with satin plexiglass tray 79810.  
 wall fixing by bolts. to combine with furniture 79773, 79776.  
 approx. weight kg 16,5

code	description
79052	washbasin 50 l

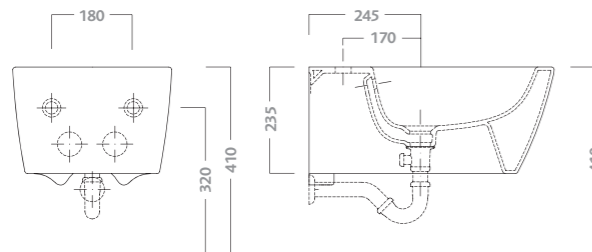
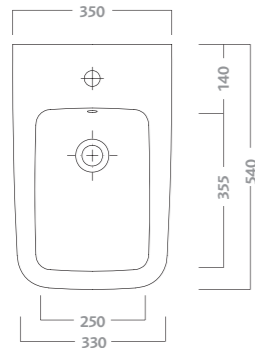
**lavabo asimmetrico 50 destro**  
 disponibile per rubinetteria monoforo.  
 completo di vassoio in plexiglass satinato 79810.  
 fissaggio a parete con bulloni. abbinabile a mobili 79774,  
 79776. peso Kg ca. 16,5

codice	descrizione
79051	lavabo 50 dx

**asymmetrical washbasin 50 right**  
 available with one tap-hole. with satin plexiglass tray 79810.  
 wall fixing by bolts. to combine with furniture 79774, 79776.  
 approx. weight kg 16,5

code	description
79051	washbasin 50 r



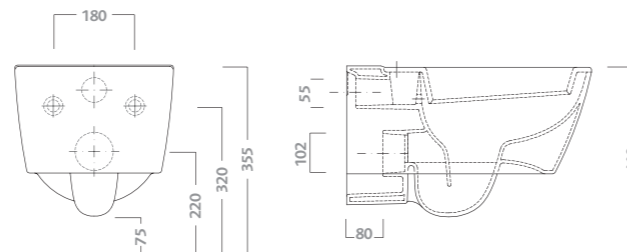
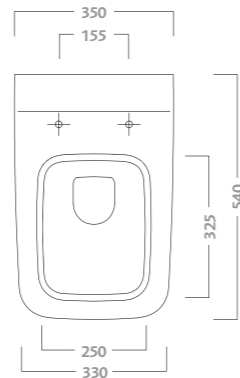


**bidet sospeso**  
 disponibile per rubinetteria monoforo.  
 fissaggio a parete incluso. peso Kg ca. 21

codice	descrizione
79255	bidet sospeso per allacciamento acqua interno

**wall hung bidet**  
 available with one tap-hole. wall fixing kit included.  
 approx. weight kg 21

codice	descrizione
79255	wall hung bidet for hidden water connection

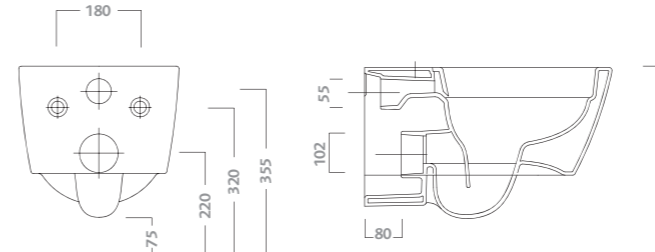
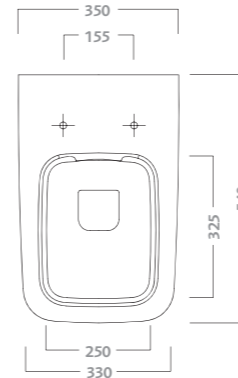


**vaso sospeso completo di sedile**  
 vaso a cacciata con scarico a parete (p). sedile in termoindurente.  
 kit di fissaggio a parete incluso. funziona a partire da 4,5 litri.  
 peso Kg ca. 26

codice	descrizione
79315	vaso sospeso con sedile
79316	vaso sospeso con sedile con chiusura ammortizzata

**wall hung water closet with seat**  
 horizontal (h) outlet washdown bowl. duroplast seat.  
 wall fixing included. starting from 4,5 litres flushing.  
 approx. weight kg 26

code	description
79315	wall hung water closet with seat
79316	wall hung water closet with seat with soft close mechanism



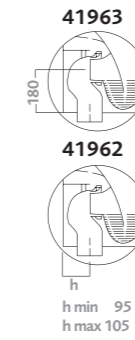
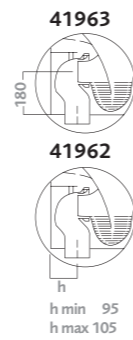
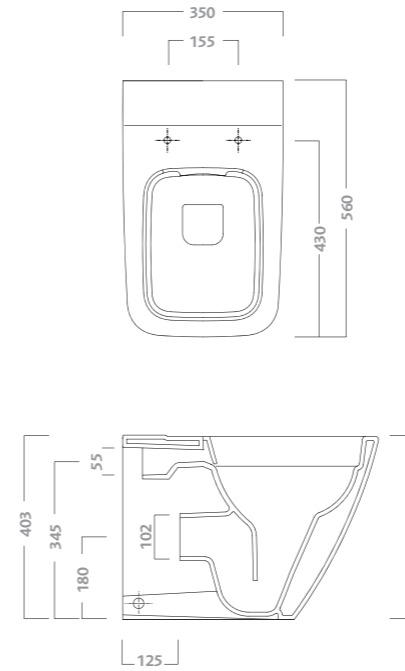
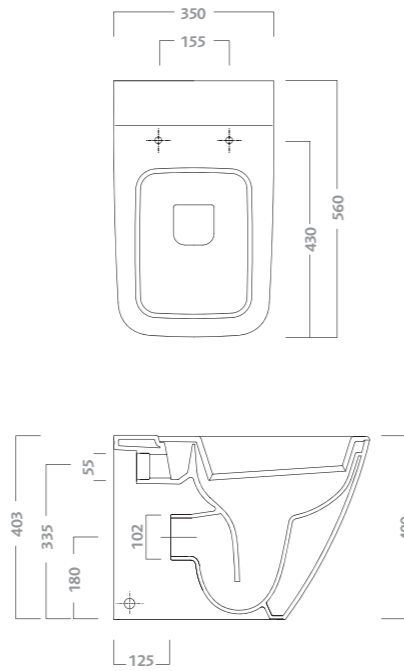
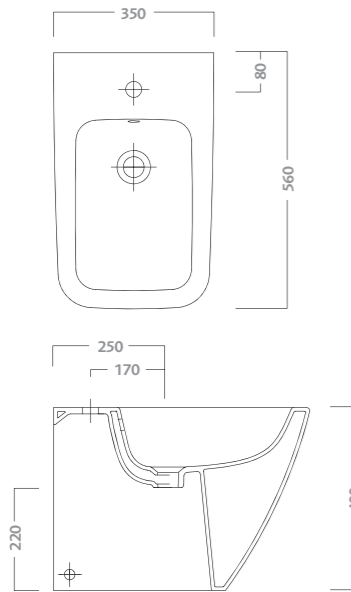
**vaso sospeso RIMFREE® completo di sedile**  
 vaso a cacciata senza brida con scarico a parete (p).  
 sedile in termoindurente. kit di fissaggio a parete incluso.  
 funziona a partire da 4,5 litri. peso Kg ca. 24

codice	descrizione
79355	vaso sospeso RIMFREE® con sedile
79356	vaso sospeso RIMFREE® con sedile con chiusura ammortizzata

**RIMFREE® wall hung water closet with seat**  
 horizontal (h) outlet washdown bowl with no rim. duroplast seat.  
 wall fixing kit included. starting from 4,5 litres flushing.  
 approx. weight kg 24

code	description
79355	RIMFREE® wall hung water closet with seat
79356	RIMFREE® wall hung water closet with seat with soft close mechanism





**bidet**  
 disponibile per rubinetteria monoforo.  
 installazione a **filo parete**.  
 kit di fissaggio incluso. peso Kg ca. 25

codice	descrizione
79251	bidet per allacciamento acqua interno

**vaso completo di sedile**  
 vaso a cacciata con scarico multi (s/p). sedile in termoindurente.  
 installazione a **filo parete** con l'apposito raccordo plastico.  
 kit di fissaggio incluso. funziona a partire da 4 litri. peso kg ca. 32

codice	descrizione
79331	vaso con sedile
79332	vaso con sedile con chiusura ammortizzata
41962	raccordo plastico scarico pavimento (s)
41963	raccordo plastico scarico parete (p)

**vaso RIMFREE® completo di sedile**  
 vaso a cacciata senza brida con scarico multi (s/p). sedile in termoindurente.  
 installazione a **filo parete** con l'apposito raccordo plastico. kit di fissaggio  
 incluso. funziona a partire da 4 litri. peso kg ca. 32

codice	descrizione
79335	vaso RIMFREE® con sedile
79336	vaso RIMFREE® con sedile con chiusura ammortizzata
41962	raccordo plastico scarico pavimento (s)
41963	raccordo plastico scarico parete (p)

**bidet**  
 available with one tap-hole.  
**back to wall** installation. fixing kit included.  
 approx. weight kg 25

codice	descrizione
79251	bidet for hidden water connection

**water closet with seat**  
 washdown bowl multi outlet (v/h). duroplast seat.  
**back to wall** installation with plastic pipe. fixing kit included.  
 starting from 4 litres flushing. approx. weight kg 32

code	description
79331	water closet with seat
79332	water closet with seat with soft close mechanism
41962	vertical (v) outlet plastic pipe
41963	horizontal (h) outlet plastic pipe

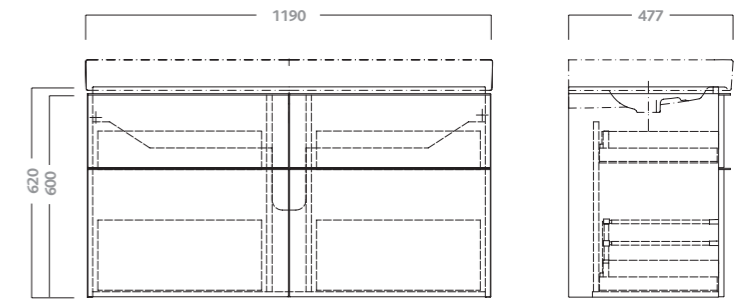
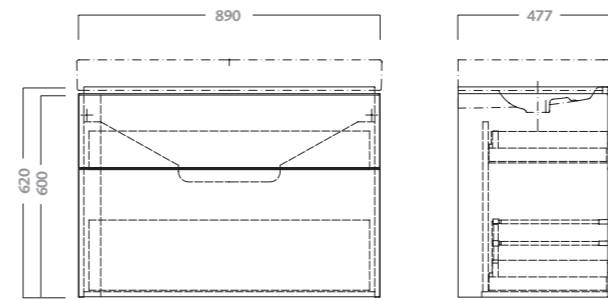
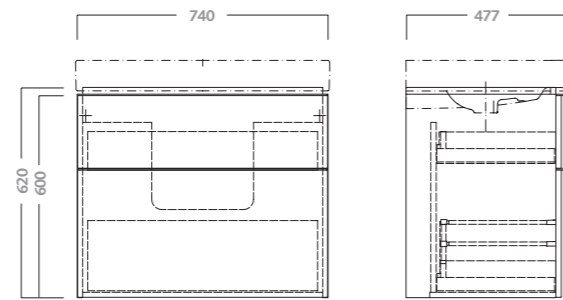
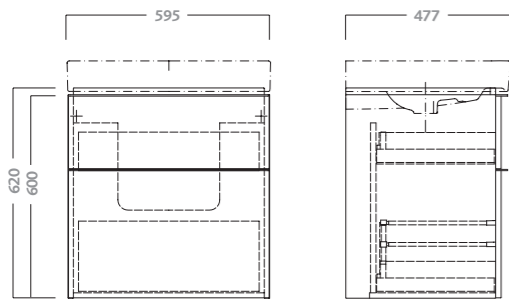
**RIMFREE® water closet with seat**  
 washdown bowl multi outlet (v/h) with no rim. duroplast seat.  
**back to wall** installation with plastic pipe. fixing kit included.  
 starting from 4 litres flushing. approx. weight kg.32

code	description
79335	RIMFREE® water closet with seat
79336	RIMFREE® water closet with seat with soft close mechanism
41962	vertical (v) outlet plastic pipe
41963	horizontal (h) outlet plastic pipe



completamento codice  
complete code

- 083 bianco lucido**  
083 white high gloss
- 095 grigio platino lucido**  
095 platin grey high gloss



**mobile sospeso 60 per lavabo simmetrico 60**  
completo di due cassettoni con chiusura rallentata.  
da abbinare a lavabo simmetrico 79060

codice	descrizione
79777	mobile sospeso 60 per lavabo simmetrico 60

**mobile sospeso 75 per lavabo simmetrico 75**  
completo di due cassettoni con chiusura rallentata.  
da abbinare a lavabo simmetrico 79075

codice	descrizione
79778	mobile sospeso 75 per lavabo simmetrico 75

**mobile sospeso 90 per lavabo simmetrico 90**  
completo di due cassettoni con chiusura rallentata.  
da abbinare a lavabo simmetrico 79090

codice	descrizione
79779	mobile sospeso 90 per lavabo simmetrico 90

**mobile sospeso 120 per lavabo simmetrico 120**  
completo di quattro cassettoni con chiusura rallentata.  
da abbinare a lavabo simmetrico 79120

codice	descrizione
79780	mobile sospeso 120 per lavabo simmetrico 120

**wall hung cabinet 60 for symmetrical washbasin 60**  
complete with two drawers with slow closing.  
to combine with symmetrical washbasin 79060

code	description
79777	wall hung cabinet 60 for symmetrical washbasin 60

**wall hung cabinet 75 for symmetrical washbasin 75**  
complete with two drawers with slow closing.  
to combine with symmetrical washbasin 79075

code	description
79778	wall hung cabinet 75 for symmetrical washbasin 75

**wall hung cabinet 90 for symmetrical washbasin 90**  
complete with two drawers with slow closing.  
to combine with symmetrical washbasin 79090

code	description
79779	wall hung cabinet 90 for symmetrical washbasin 90

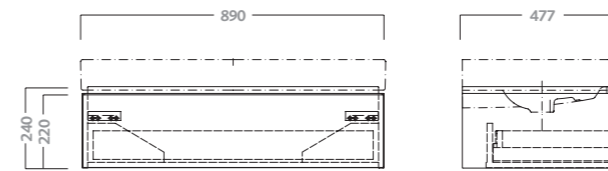
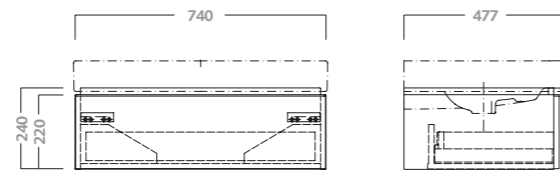
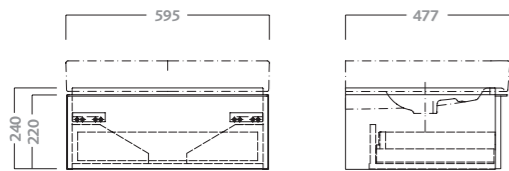
**wall hung cabinet 120 for symmetrical washbasin 120**  
complete with four drawers with slow closing.  
to combine with symmetrical washbasins 79120

code	description
79780	wall hung cabinet 120 for symmetrical washbasin 120



completamento codice  
complete code

- 083 bianco lucido**  
083 white high gloss
- 095 grigio platino lucido**  
095 platin grey high gloss



**mobile sospeso 60 per lavabo simmetrico 60**  
completo di cassettoni con chiusura rallentata.  
da abbinare al lavabo simmetrico 79060

codice	descrizione
79770	mobile sospeso 60 per lavabo simmetrico 60

**wall hung cabinet 60 for symmetrical washbasin 60**  
complete with drawer with slow closing.  
to combine with symmetrical washbasin 79060

code	description
79770	wall hung cabinet 60 for symmetrical washbasin 60



**mobile sospeso 75 per lavabo simmetrico 75**  
completo di cassettoni con chiusura rallentata.  
da abbinare a lavabo simmetrico 79075

codice	descrizione
79771	mobile sospeso 75 per lavabo simmetrico 75

**wall hung cabinet 75 for symmetrical washbasin 75**  
complete with drawer with slow closing.  
to combine with symmetrical washbasins 79075

code	description
79771	wall hung cabinet 75 for symmetrical washbasin 75



**mobile sospeso 90 per lavabo simmetrico 90**  
completo di cassettoni con chiusura rallentata.  
da abbinare a lavabo simmetrico 79090

codice	descrizione
79772	mobile sospeso 90 per lavabo simmetrico 90

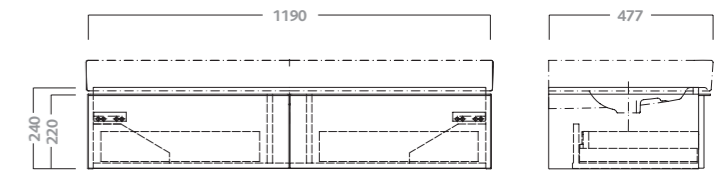
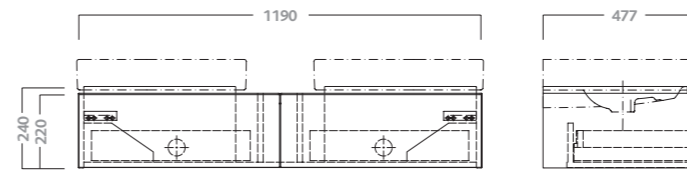
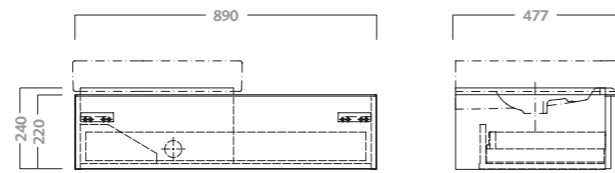
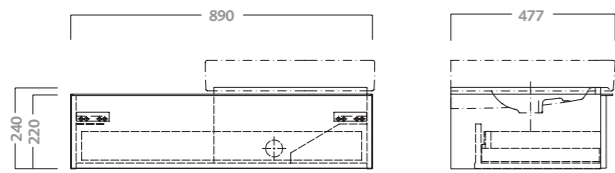
**wall hung cabinet 90 for symmetrical washbasin 90**  
complete with drawer with slow closing.  
to combine with symmetrical washbasins 79090

code	description
79772	wall hung cabinet 90 for symmetrical washbasin 90



completamento codice  
complete code

- 083 bianco lucido  
083 white high gloss
- 095 grigio platino lucido  
095 platin grey high gloss



**mobile sospeso 90 per lavabo asimmetrico 50 destro**  
completo di cassettoni con chiusura rallentata.  
da abbinare a lavabo asimmetrico 79051 posizionato a destra

codice	descrizione
79774	mobile sospeso 90 sinistro per lavabo asimmetrico 50 destro

**mobile sospeso 90 per lavabo asimmetrico 50 sinistro**  
completo di cassettoni con chiusura rallentata.  
da abbinare a lavabo asimmetrico 79052 posizionato a sinistra

codice	descrizione
79773	mobile sospeso 90 destro per lavabo asimmetrico 50 sinistro

**mobile sospeso 120 per lavabo asimmetrico 50**  
completo di due cassettoni simmetrici con chiusura rallentata.  
da abbinare a lavabi asimmetrici 79051, 79052

codice	descrizione
79776	mobile sospeso 120 per lavabo asimmetrico 50 destro e sinistro

**mobile sospeso 120 per lavabo simmetrico 120**  
completo di due cassettoni simmetrici con chiusura rallentata.  
da abbinare a lavabo simmetrico 79120

codice	descrizione
79775	mobile sospeso 120 per lavabo simmetrico 120

**wall hung cabinet 90 for asymmetrical washbasin 50 right**  
complete with drawer with slow closing.  
to combine with asymmetrical washbasin 79051 placed on the right

code	description
79774	wall hung cabinet 90 left for asymmetrical washbasin 50 right

**wall hung cabinet 90 for asymmetrical washbasin 50 left**  
complete with drawer with slow closing.  
to combine with asymmetrical washbasin 79052 placed on the left

code	description
79773	wall hung cabinet 90 right for asymmetrical washbasin 50 left

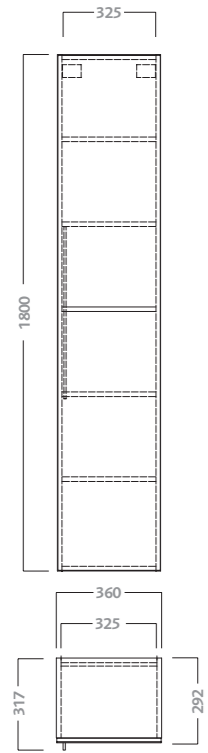
**wall hung cabinet 120 for asymmetrical washbasin 50**  
complete with two symmetrical drawers with slow closing.  
to combine with asymmetrical washbasins 79051, 79052

code	description
79776	wall hung cabinet 120 for asymmetrical washbasins 50 right and left

**wall hung cabinet 120 for symmetrical washbasin 120**  
complete with two symmetrical drawers with slow closing.  
to combine with symmetrical washbasin 79120

code	description
79775	wall hung cabinet 120 for symmetrical washbasin 120



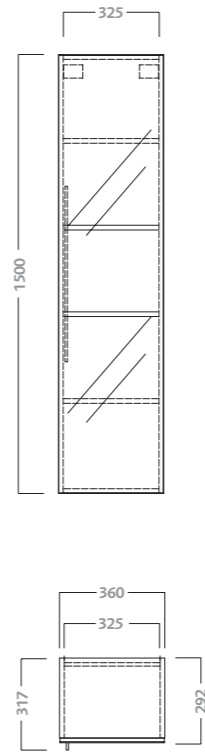


**contenitore verticale 180  
con anta reversibile**

codice	descrizione
79804	contenitore verticale 180 con anta reversibile

**vertical cabinet 180  
with reversible door**

code	description
79804	vertical cabinet 180 with reversible door

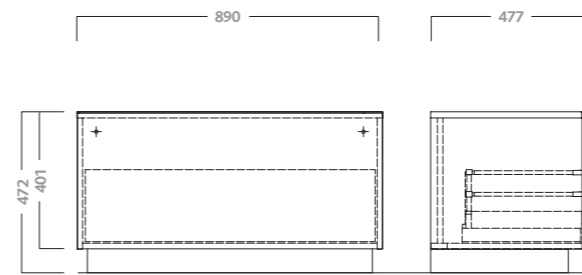


**contenitore verticale 150  
con anta reversibile a specchio**

codice	descrizione
79803	contenitore verticale 150 con anta reversibile e specchio esterno

**vertical cabinet 150  
with reversible mirror door**

code	description
79803	vertical cabinet 150 with reversible door and external mirror

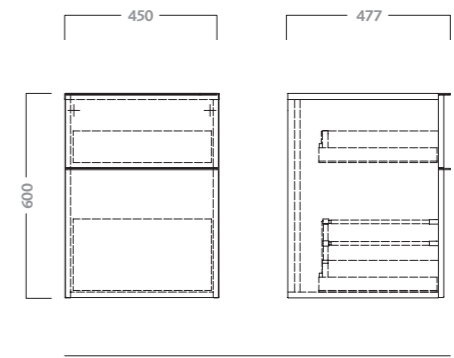


**contenitore a terra indipendente 90  
completo di cassetto**

codice	descrizione
79802	contenitore 90

**independent floorstanding cabinet 90  
with drawer**

code	description
79802	cabinet 90



**contenitore sospeso 45  
completo di due cassetti**

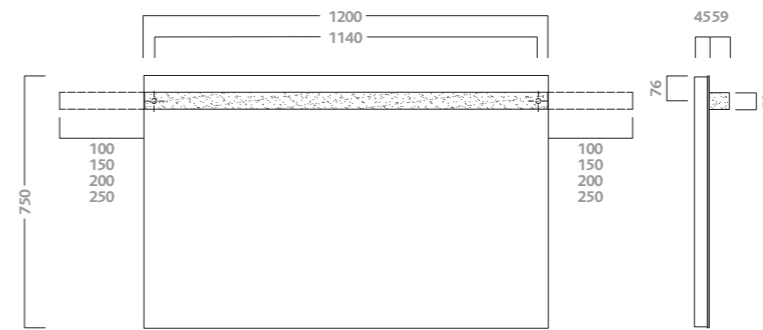
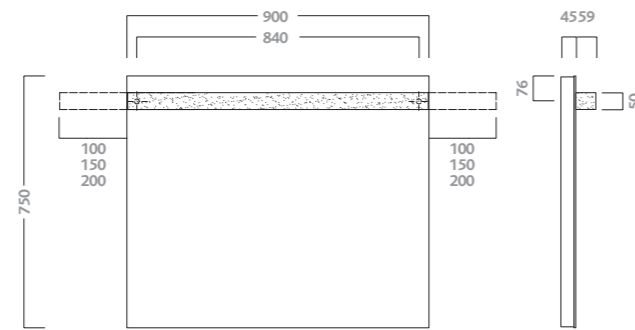
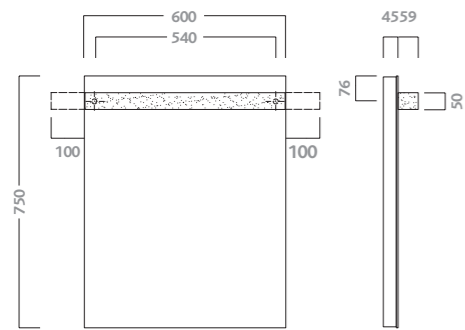
codice	descrizione
79801	contenitore sospeso 45

**wall hung cabinet 45  
with two drawers**

code	description
79801	wall hung cabinet 45







**specchio 60**  
con illuminazione a led orientabile a destra, a sinistra o centrale  
codice descrizione  
79806 specchio 60x75

**mirror 60**  
with led illuminated adjustable on the right, on the left  
or in the middle  
code description  
79806 mirror 60x75

**specchio 90**  
con illuminazione a led orientabile a destra, a sinistra o centrale  
codice descrizione  
79807 specchio 90x75

**mirror 90**  
with led illuminated adjustable on the right, on the left  
or in the middle  
code description  
79807 mirror 90x75

**specchio 120**  
con illuminazione a led orientabile a destra, a sinistra o centrale  
codice descrizione  
79808 specchio 120x75

**mirror 120**  
with led illuminated adjustable on the right, on the left  
or in the middle  
code description  
79808 mirror 120x75

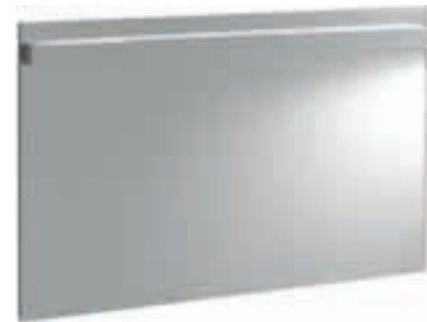


image consultant  
ravaiolisenzistudio  
graphic design  
chiara boselli



Pozzi-Ginori è storia dell'arte e del design italiani della porcellana da bagno. Le sue origini risalgono al 1735, quando il marchese Carlo Ginori dette inizio, fra i primi in Europa, alla creazione di splendidi manufatti in quel prezioso tipo di ceramica che allora era chiamato "l'oro bianco". La sua Manifattura di Doccia, a nord ovest di Firenze, divenne presto fra le massime d'Europa. Nel tempo, con la Ginori si fusero le altre manifatture ceramiche progressivamente sorte in Italia: prima quella di Giulio Richard, poi la Società Ceramica Italiana di Laveno, quindi la Pozzi. Ognuna di queste, prima da sola, poi integrandosi alle altre, ha segnato le varie tappe della sapienza e della tecnologia italiane nella progettazione e nella realizzazione di prodotti sanitari in porcellana. Con l'iniziare e poi l'affermarsi dei metodi e della prassi dell'industrial design, fin dal 1918 grandi designer hanno contribuito a scandire tali tappe: Giò Ponti, Guido Andlovitz, lo studio Nizzoli, Giovanni Gariboldi, Antonia Campi, Gae Aulenti, Paolo Tilche, Matteo Thun, Antonio Citterio. Entrata in Sanitec Group nel 1994, Pozzi-Ginori continua la sua grande tradizione con immutata costante capacità innovativa.

Pozzi-Ginori represents the history of Italian art and design in bathroom ceramics. Its origins date to 1735, when Marquess Carlo Ginori was one of the first people in Europe to begin manufacturing splendid objects in a precious grade of ceramics they used to call "white gold." His Doccia Factory northwest of Florence quickly became one of the largest in Europe. Over time, Ginori merged with other ceramic manufacturers that progressively sprang up in Italy: first, there was Giulio Richard, then the Laveno Italian Ceramic Company, and finally Pozzi. Each manufacturer began on its own, then merging with the others, as they established milestones in Italian technology and expertise in the design and creation of bathroom ceramic products. As the methods and practices of industrial design originated and then asserted themselves, great designers have helped articulate various stages since 1918: Giò Ponti, Guido Andlovitz, the Nizzoli studio, Giovanni Gariboldi, Antonia Campi, Gae Aulenti, Paolo Tilche, Matteo Thun and Antonio Citterio. After entering the Sanitec Group in 1994, Pozzi-Ginori has continued this grand tradition with its unchanging, constant capacity to innovate.

I dati e le caratteristiche indicate non impegnano la Pozzi-Ginori S.p.A che si riserva il diritto di apportare delle modifiche ritenute opportune senza obbligo di preavviso e sostituzione.

The data and characteristics indicated in this catalogue do not bind Pozzi-Ginori S.p.A., which reserves the right to make the necessary modifications without notice or product replacement.



Pozzi-Ginori SpA  
via Valcellina, C33 Z.I. nord  
33097 Spilimbergo PN Italy  
tel +39 0427 86796  
fax +39 0427 926202  
[www.pozzi-ginori.it](http://www.pozzi-ginori.it)